

ISO 20400 Barometer



Jacques Schramm

CEO of A2 Consulting

Chairman of PC ISO 277 (ISO 20400 standard Sustainable Procurement)

Chairman of procurement and business relations commission

In this issue

Edito

Thirteen sponsors, all engaged in ISO 20400

Fourteen big partners, accounting for most of the relevant and influent french organisations on sustainable procurement

The OpinionWay methodology

Gross sample

Ten questioning themes

Some first results

Meet us on September 6th 2018, in the french Ministry of Economy and Finance.

The September 6th 2018 event – The speakers

Contacts and registration

Contacts

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Edito

Following the **ISO PC 277** conclusions at Rio that led to set as a priority the **promotion of the standard** in every country, and as Chairman of the procurement and business relations commission in AFNOR, I conducted a local dialogue to find **active solutions/concrete actions** to reach this objective in France.

The idea considered then as the most powerful was to create an **ISO 20400 barometer** that would measure annually **the progress of the standard deployment** in our country and give us the opportunity to communicate strongly on a yearly basis to support the standard promotion.

3 ambitions defined collectively

- **Gather** beyond networks and service providers that already engaged in the standard elaboration, **federate** most of the stakeholders having an influence on CPO's and CSR managers.
 - Conduct a **representative survey** on large purchasing organisations (size > 250 people), public and private, it would therefore be a **reliable and legitimate measure of standard deployment**.
- Bring **guarantees of independence and expertise** regarding the achieved results by getting help from a **research institute** (OpinionWay), and gather the necessary budget (20 k€) for this project.

During one year and half, all the french stakeholders of this project have been met and convinced, one by one. This project is now **held by the french community** as a whole **independently** of standardization bodies. A large **steering committee**, composed of 20 partners and sponsor organisations, provide guidelines for the project. I ensure the coordination since its inception with the help of A2 consulting team.

The **first edition of 2018 ISO 20400 barometer survey**, as well as the discussions on the standard deployment via a large panel of expert assertions will be presented on **September 6th 2018** (in the morning): **Come and see us in the french Ministry of Economy and Finance!**

Go to the link below to register:

<https://www.eventbrite.fr/e/inscription-barometre-iso-20400-47019978020>

13 sponsors, all engaged in ISO 20400

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Standardization/certification bodies



CPO'S network



Extra-financial rating agencies



Management consulting



Software companies/AI & digital



SP/CSR Experts



SWOT AVOCAT

Audit, finance, legal experts

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Large private corporations



State representatives



CPO's networks



Sustainable buyers and CSR managers



Key international organisations



The OpinionWay methodology



- **203 french companies from both private and public sector, employing more than 250 people**, structured according to **sector quotas, size of the company and the region.** (IDF/Province).
- CPO interviews or N-1 directly dependent to the CPO, CSR managers, sustainable procurement managers.



- The sample has been interviewed by phone based on the CATI (Computer Assisted Telephone Interview) system.



- The interviews have been conducted from April 9th to May 4th 2018.



- OpinionWay conducted this survey by applying ISO 20250 rules and procedures.



- The survey results must be appreciated by taking into account the margin of uncertainty: 1.9 to 6.9 points or more for a sample of 200 respondents.

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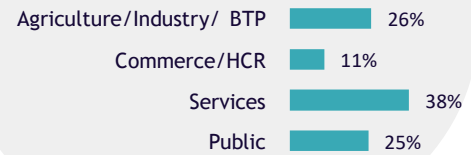
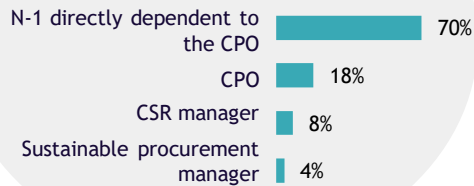
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Base
- 203 respondents -



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Theme 1: Overall consideration of the standard

1. What is your level of knowledge of the standard?
2. If 1 OK how is your organisation positioned with regards to the standard adoption?
3. If 1 OK how would you describe the given information on this standard?
4. If 3 = insufficient, in what way is the given information insufficient?
5. If 1 OK, what is your company's contribution level regarding guidelines of the standard?
6. Internally, are there any discussions to determine your positioning on this standard?

Theme 2: Deployment of the guidelines of this standard (whether you know it or not)

7. For each of the following elements (6 items linked with SP policy/strategy), to which extent is it applied to your organisation?
8. For each of the following elements (6 items linked with SP deployment levers), to which extent is it applied to your organisation?
9. For each of the following elements (7 items linked with the procurement process), to which extent is it applied to your organisation?

Theme 3: Self-assessment of the CSR impact of your SP policy

10. What is the contribution level of your procurement regarding the following elements (8 items corresponding to core subjects or area of focus CSR synthetic)?

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35 % of the big purchasing organizations (> 5 000 employees) have a **good or very good knowledge** of ISO 20400 standard.

25 % of those who know it, do implement it. Half of those say that **they fully rolled it out.**

76 % of the respondents **integrate due diligence** in their risk management, at least partially, while **only 30%** of them state that they have created an **accurate risk mapping...**

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The 300 biggest french purchasing organizations will be present to disclose the ISO 20400 2018 edition results and discuss together on the standard deployment.

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8.30 a.m Door opening and coffee break

9.30 a.m **Introduction by Pierre PELOUZET, Médiateur des Entreprises**

9.40 a.m Sponsors and partners presentation by Jacques SCHRAMM, CEO of A2 Consulting

9.50 a.m Restitution of research results

Diane HION

Chief of BU Marketing

Stéphane LEFEBVRE-MAZUREL

Marketing manager

François PERRET

Chief executive

OpinionWay

OpinionWay

Pacte PME

Some experts, purchase organizations, will participate to both round tables:

Yves BATAILLON-DEBÈS

Vice-chairman Procurement of the organization

Jean BOUVEROT

Chief of the procurement mission and sustainable procurement manager

Pascale ORTOLLAND

Process sourcing manager and sustainable procurement manager in France

Bruno CHRÉTIEN

CSR manager of the organization

Air Liquide

Ministry of National Defense

Orange

Orange

10.35a.m Round table 1: Why adopting ISO 20400?

Animation: Annie SOREL, Chairman ASEA et Jacques SCHRAMM

Emmanuel de la VILLE

Chief executive

Nicolas DUSSERT

Senior Sales Manager

Guy ISIMAT-MIRIN

Vice-Chairman

Maylis SOUQUE

Central Secretariat and CSR project manager

UNEP (ONU)

Sustainable Procurement program manager

EthiFinance

Ecovadis

ObsAR

PCN de l'OCDE

Farid YAKER

11.20a.m Round table 2: How to implement it and measure the performance?

Animation: Nathalie DELEVILLE, Déléguée Générale CNA et Jacques SCHRAMM

Juliette DUPILLE-GUILLEMIN

Sustainable procurement project manager

Vincent GILLET

Central secretariat assistant

Malika KESSOUS

Sustainable procurement manager

Françoise ODOLANT

Procurement division manager

(Nom de l'intervenant à confirmer)

Bureau Veritas

AFNOR

Direction des Achats de l'État

Le Médiateur des Entreprises

ACA

12.10p.m Conclusion by François SOULMAGNON, AFEP, Chief Executive

12.30p.m End of the event

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and CEO of A2 Consulting
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Lise Le Gal

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