

# MEASURING & MANAGING SUSTAINABILITY PERFORMANCE

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# WELCOME

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If you have **QUESTIONS**,  
please write them down  
in the chat box



Please, ensure your line  
is **MUTED**



**SLIDES** will be  
distributed afterwards

# About this webinar

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This **WEBINAR** will provide organisations with the knowledge and tools to help address the issue of **reporting and managing sustainability across your supply chain and projects.**

## **We aim to:**

- ✓ Define performance management and its key benefits
- ✓ Develop a process for effective performance management



# Today's agenda

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**WHAT** is sustainability performance management?



**WHY** is managing performance essential for business success?



**HOW** to engage effectively in sustainability performance management

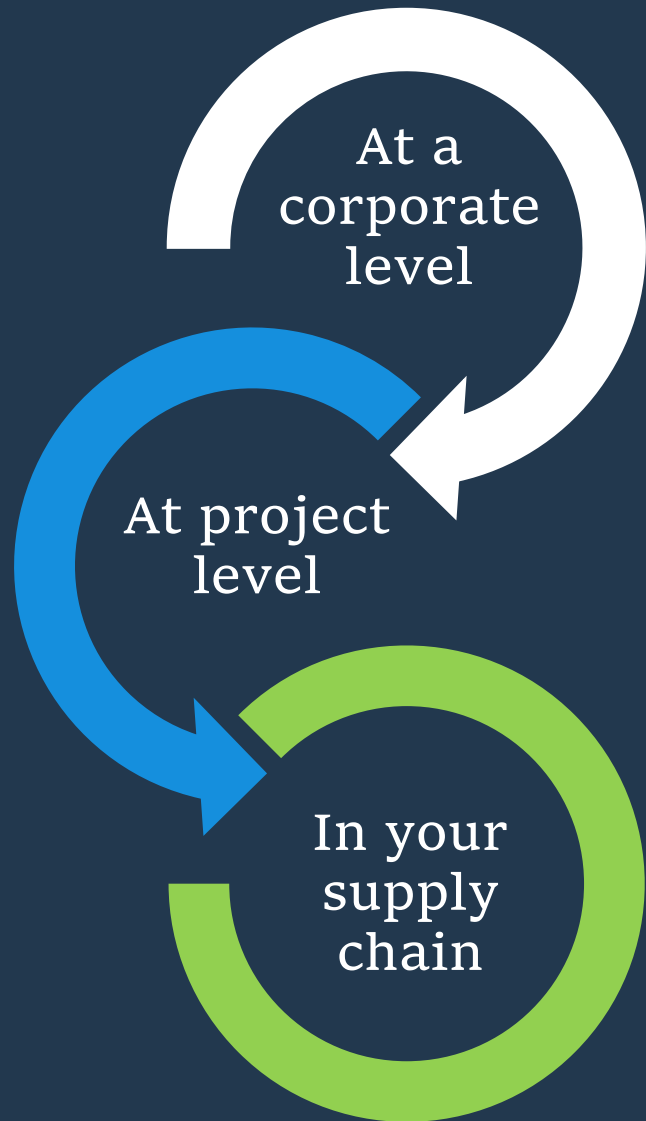


***WHAT***





# Across your activities & assets



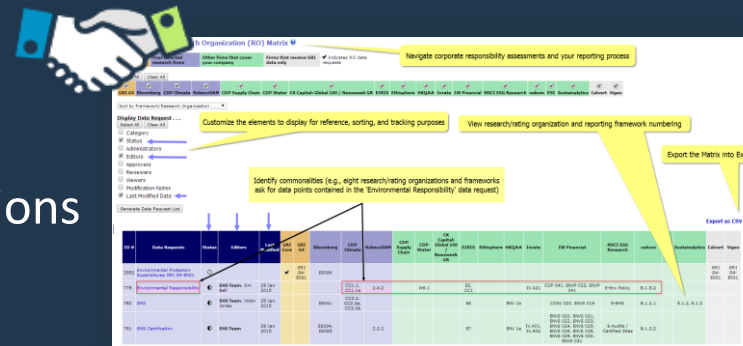
- Annual Reports
- Investor indices and frameworks



- Before/after
- Permit requirements
- Certifications



- Annual audits
- Frequent reporting
- Contractual obligations



# Driving trends



Companies held  
accountable



Business decision  
makers



Technology



Managing risks



New micro & macro  
trends



Regulatory  
compliance



# *WHY*



# Why it matters...

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## Value Creation

Improves reputation and competitive differentiation



## Risk management

Highlighting risks and taking action



## Efficiency

Helping make decision processes more efficient; cost reduction



## Proactive approach

How can we improve?

# What are the main challenges?

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## Lack of understanding

What impact can it make?



## Lack of engagement

Perceived as last priority;  
No sustainability culture  
in the organisation



## Lack of standardization

Multiplicity of reporting  
requirements leads to  
duplicity/confusion

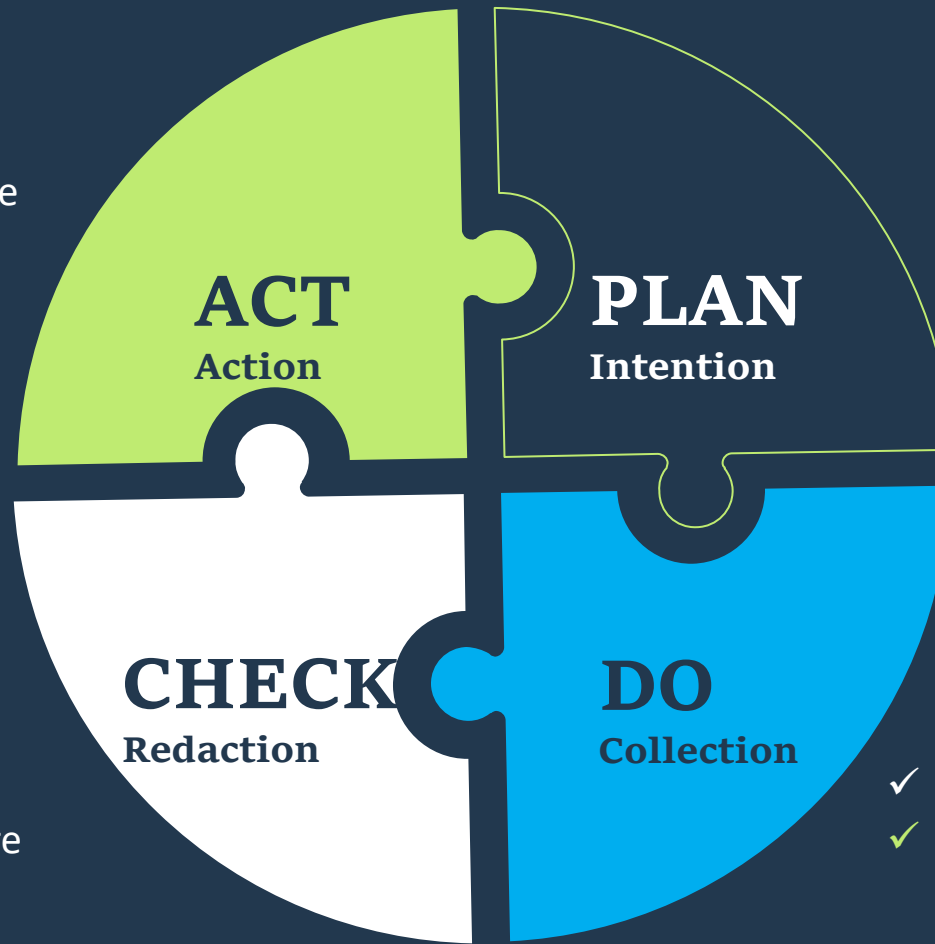
***HOW***



# Performance Management Process

- ✓ Use the results to **influence decisions** that will improve performance.
- ✓ **Implement** projects to deliver the benefits.
- ✓ **Report** and discuss findings with stakeholders, obtaining input on how to continuously improve.

- ✓ **Monitor and measure** performance against metrics, indicators and targets.
- ✓ **Analyse** performance to measure **value** delivered and identify **opportunities**.



- ✓ Define your sustainability **strategy** and identify scope and stakeholders.
- ✓ **Identify** what to measure, manage and report.
- ✓ Establish **indicators, metrics, targets** in accordance with policies and strategies.
- ✓ Establish the **processes and tools** to help manage performance.
- ✓ Identify **roles and responsibilities**.
- ✓ Identify **frequency** at which performance will be measured.
- ✓ Carry out **performance**.
- ✓ **Collect** relevant and accurate data.



# Do not forget...



Determine your **BASELINE**



Establish reporting **FREQUENCY**



Explore **TOOLS** and **RESOURCES** to support the process (& audits)



Define your **STAKEHOLDERS**

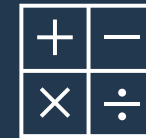


Make reporting **CONTRACTUAL**



Use a **COMMON LANGUAGE**

# Use a common language



**GOAL**

**TARGET**

**INDICATOR**

**METRIC**

**The overall aim or desired result.**

*e.g. Reduce the amount of waste being sent to landfill, resulting in environmental and cost benefits*

**The specific aim you are trying to achieve. Often a numerical value.**

*e.g. 90% waste diverted from landfill*

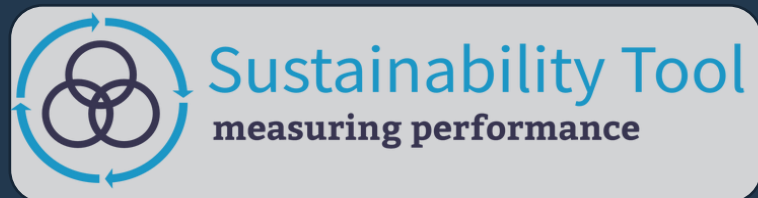
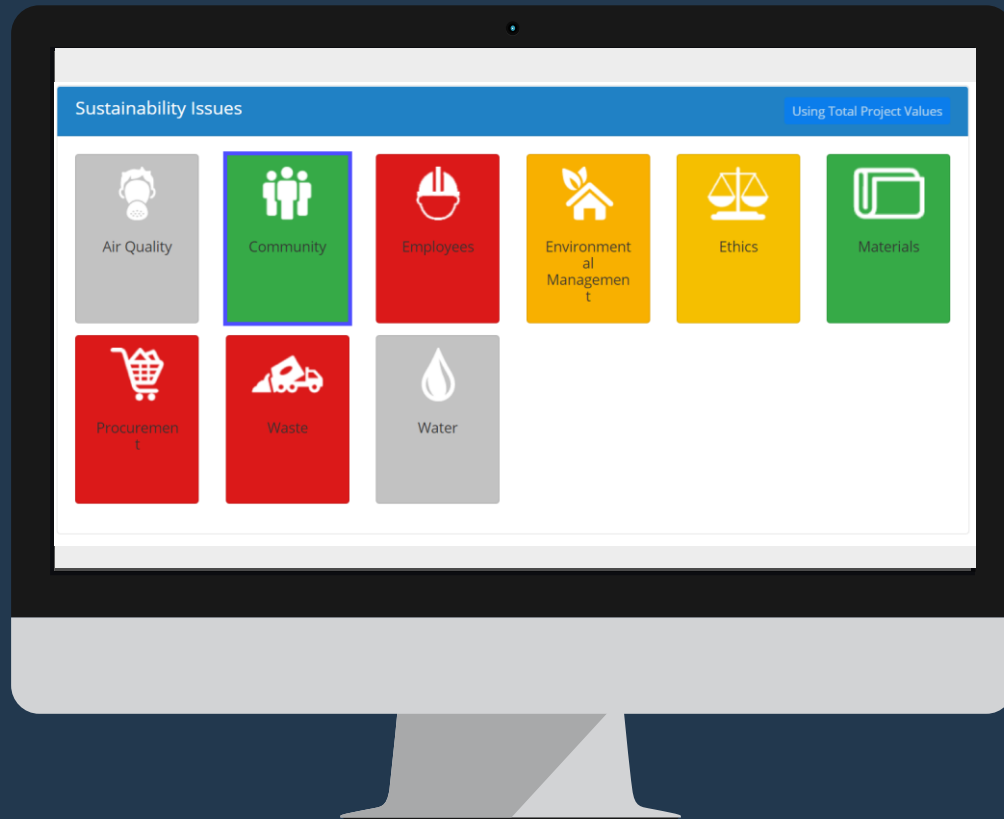
**Indicates the progress against the target.**

*e.g. % of waste diverted from landfill*

**A standard of measurement that tracks simply tracks performance, used to create the indicator.**

*E.g. 'Total waste generated (tonnes)' and 'Total waste diverted from landfill (tonnes)'*

# A practical example



## MANAGE YOUR SUSTAINABILITY PERFORMANCE

**Red Amber Green** dashboards indicate your performance against **key sustainability areas** that are material to organizations



# Thank You

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