

Data report for Steering group meeting

Wednesday 15th July 2020
11 am BST



ISO20400.org is a not-for-profit,
free to access platform which aims to
develop a global community of
practice around ISO 20400 and
sustainable procurement.



We are still
GROWING !



The world is still joining us !

164 countries out of 195 now access our website !

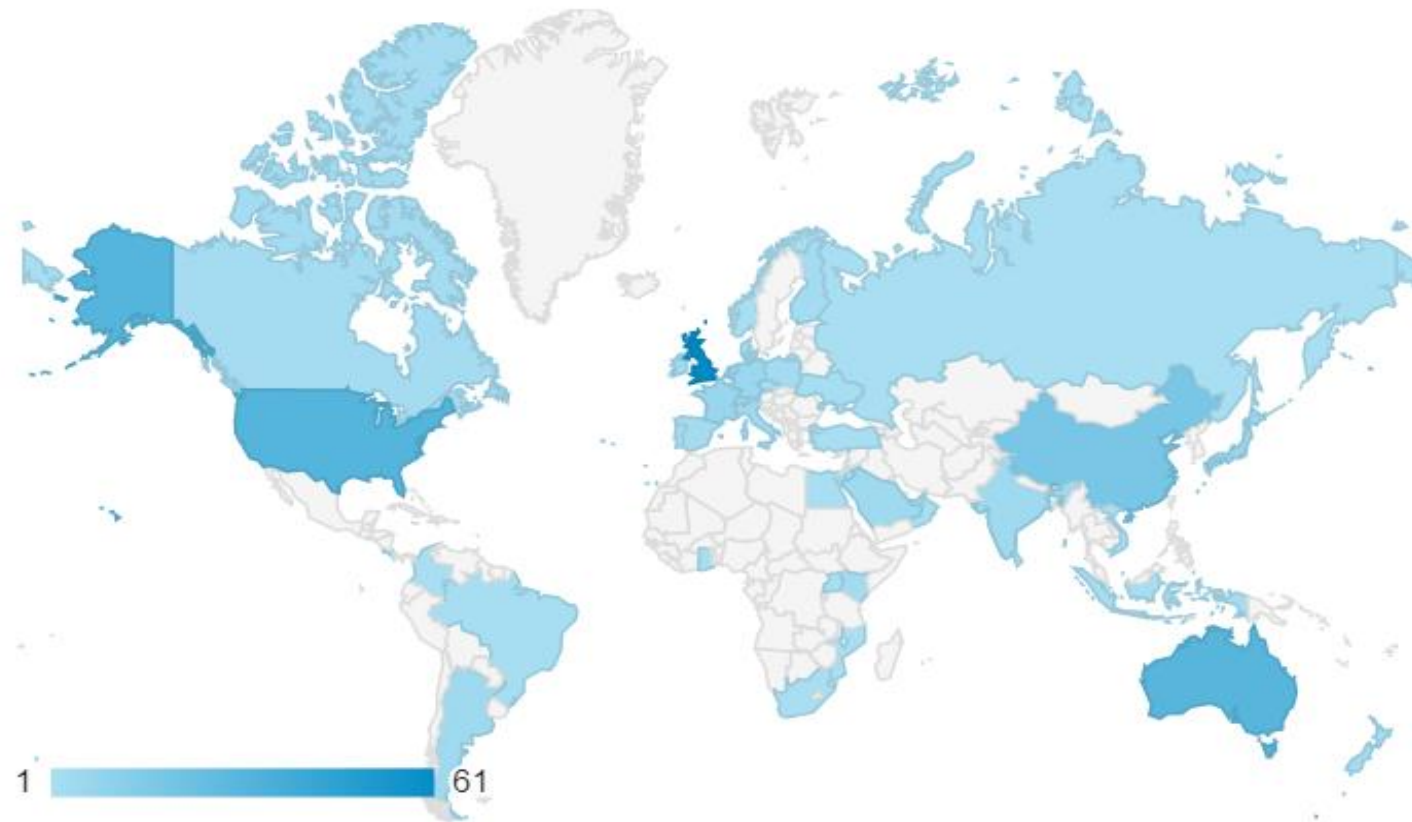
31 countries still to win !

Embassies are proving hard to contact so Carole Ann is targeting and contacting Chambers of Commerce in the remaining countries ... so St Kitts and Nevis are now onboard.

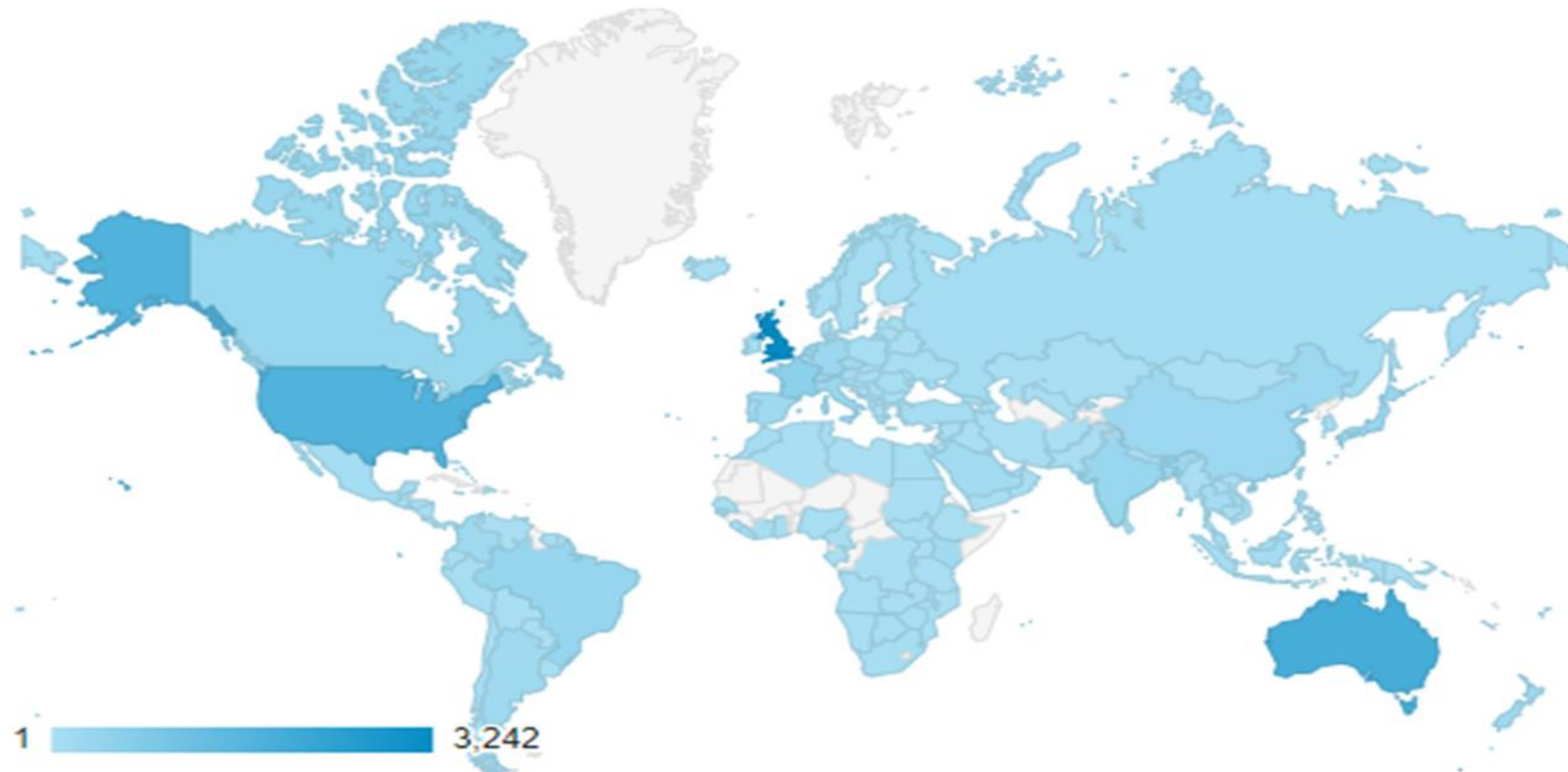
Hooray 😊



To compare how we are doing during the corona crisis In the week May 20 – May 28th 2019 we had 245 Users from 45 countries in this week alone.



In the same week this year (May 20, 2020 – May 28th 2020) we had 577 users, 69 countries despite corona virus. An increase of 332 users and 24 more countries. Overall we have 17, 227 users who have accessed 25,105 sessions (this doesn't include the 2017 – 2018 figures).



Social Media update for the last 3 months

Our LinkedIn members continue to rise and now stand at 11,200

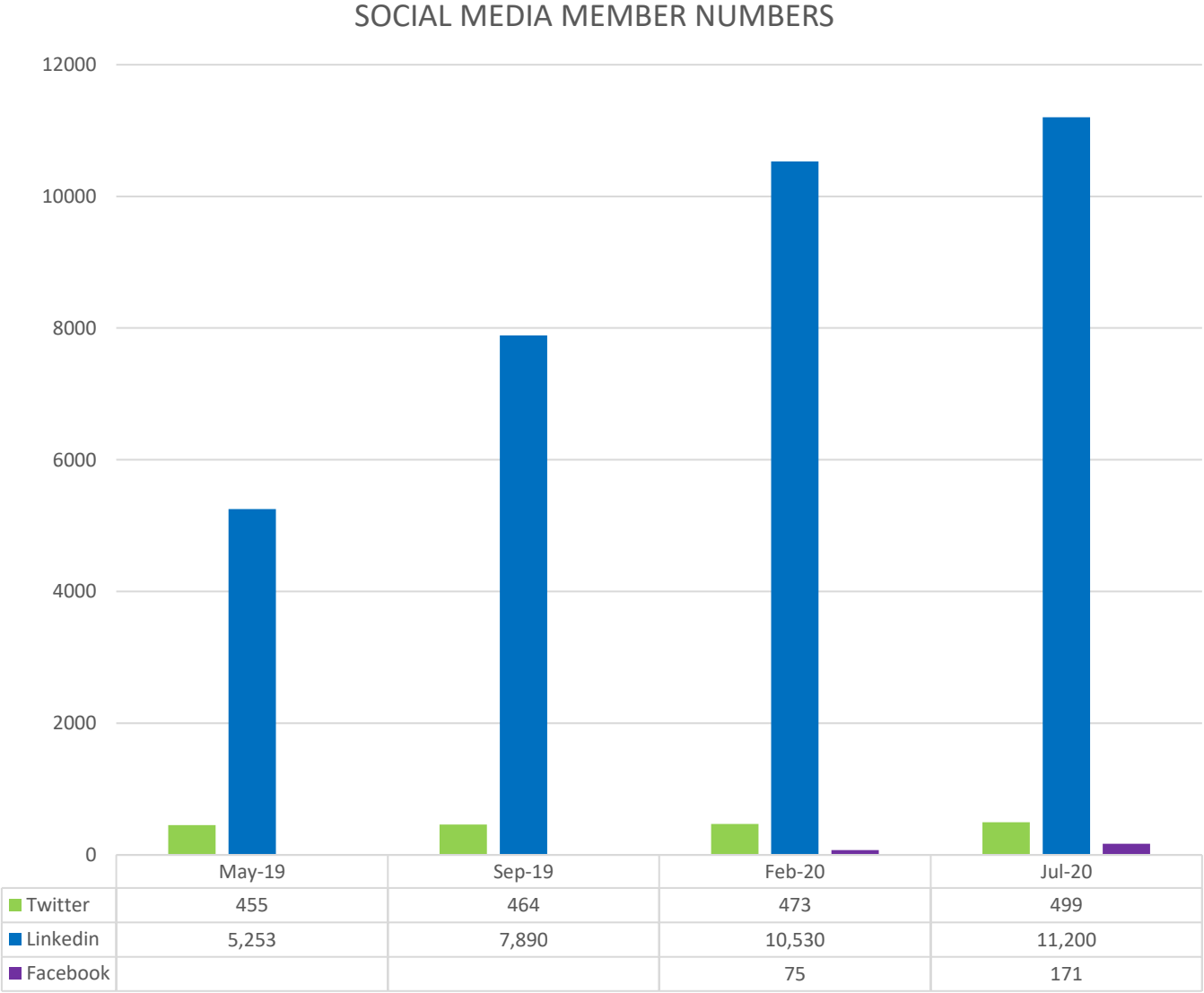
Twitter has also continued to rise to 499

We have a relatively new Facebook page “Sustainable Procurement” with a slowly growing membership now at 171 and we have joined relevant groups who collectively have over 77,500 members in a variety of countries.

Both Twitter and Facebook can be seen at the bottom of our website home page <http://iso20400.org/> which helps make it interesting.



Our social media data in at a glance.



We think this is due to generating frequent posts from our social media sites with links directly to our website ISO20400.org and more recently promoting and delivering webinars. Our most popular posts are our **webinars**.

[All resources](#)[Articles](#)[Case studies](#)[E-learning](#)[Tools & guides](#)[Useful links](#)[Videos](#)[About](#)[Take the self-assessment >](#)[Post your content >](#)[Login >](#)

Popular posts right now

[View popular posts >](#)

The most popular posts within the last 30 days.



May 13 2020 / English

A recording of our webinar "Measuring and managing sustainability performance" by Charles Naud on Tuesday 26th May



Jun 18 2020 / English

Recording of the "Healthcare sustainable procurement for Covid and beyond" Hosted by Shaun McCarthy and Edited by Tom Hill



Nov 21 2019 / English

Circular procurement case study

A case study featuring a construction project for Jaguar Land Rover in the UK demonstrating circular

Self Assessment Tool

194 organisations or individuals have now taken the self assessment online from 35 different countries (the rest identify as International). I can access details such as the author, the country, the size of business, the sector they work in and the date they took the Self-Assessment.

We have recently upgraded the tool so that it loads quickly and the data is presented more clearly.

Argentina, Australia, Brazil, Canada, Colombia, Czech Republic, Ecuador, Finland, France, Germany, Hong Kong, India, Italy, Indonesia, International, Ireland, Kenya, Liberia, Malaysia, Malta, Mozambique, Netherlands, New Zealand, Oman, Portugal, Rwanda, Saudi Arabia, Singapore, Spain, United Arab Emirates, UK, USA, Zimbabwe.

A tablet displaying the Self-assessment tool interface. The screen shows a list of five questions, each with a rating scale from N/A to 5. The questions are: 1. Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement? 2. Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains? 3. Do you have a formal commitment to sustainable procurement from top management? 4. Are clear accountabilities for sustainable procurement established? 5. (partially visible). The interface includes a 'Go to dashboard' button in the top right corner of the tool's header.

Self-assessment tool [Go to dashboard >](#)

Question 1 ⓘ

Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 2 ⓘ

Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 3 ⓘ

Do you have a formal commitment to sustainable procurement from top management?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 4 ⓘ

Are clear accountabilities for sustainable procurement established?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 5 ⓘ

Thank you for everything you are doing to promote our website

Many thanks to everyone who continues to

Translate our content which helps us to engage with more people around the world.

To “like” and “share” our social media posts

To post content onto our website ISO20400.org ...

And to everyone who has helped us to deliver our webinars by agreeing to be a speakers. It really is appreciated 😊

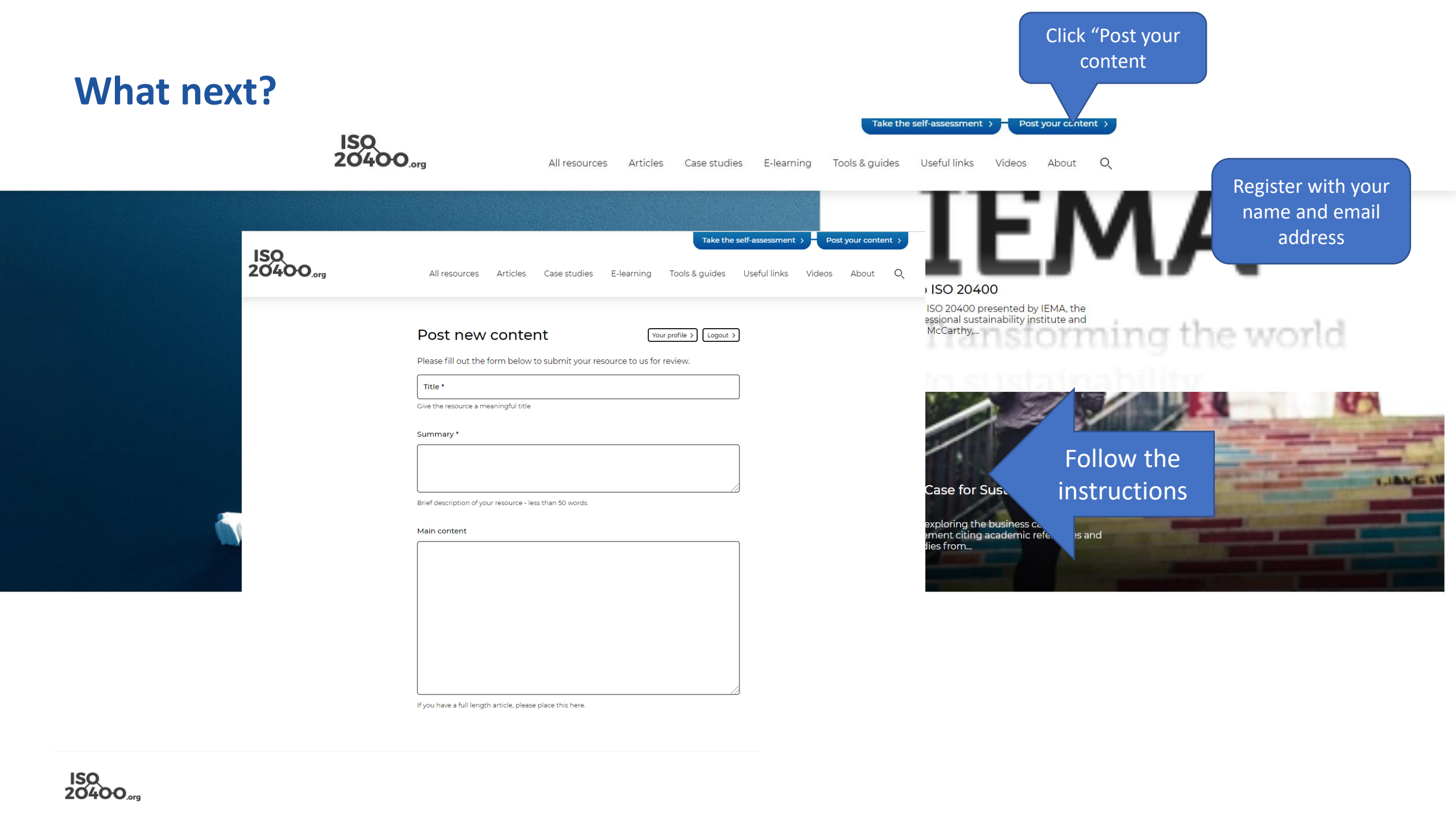


Please continue to contribute content ...

- Your contribution can be from yourself or somebody you know
- From your stakeholders.
- Case studies, articles, videos, tools and guides etc.
- Needs to relate to sustainable procurement
- Does not have to be in English (other languages are very welcome).
- Can't be a link to commercial sites or to advertise to gain paid work.
- You can contribute by agreeing to be a speaker on our webinars as we go forward.



What next?



Click “Post your content”

Register with your name and email address

Post new content

[Your profile >](#) [Logout >](#)

Please fill out the form below to submit your resource to us for review.

Title *

Give the resource a meaningful title

Summary *

Brief description of your resource - less than 50 words.

Main content

If you have a full length article, please place this here.

ISO 20400

ISO 20400 presented by IEMA, the professional sustainability institute and McCarthy...



Follow the instructions

Thank you for your time

For more information please contact

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🌐 ISO Twenty-Four-Hundred

🐦 @ISO_20400

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