

Data Report for Steering group

Wednesday 13 th Jan 2021

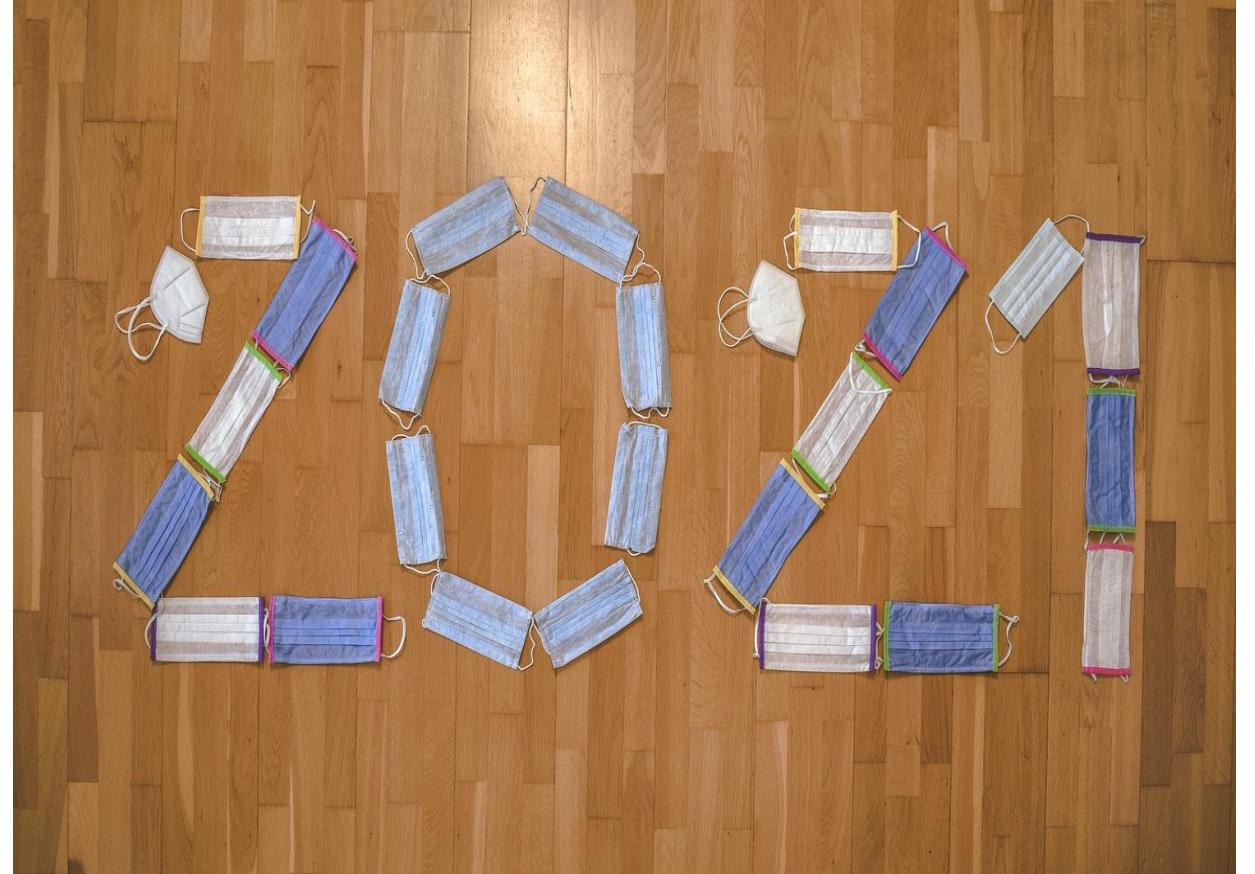
11 am BST



ISO20400.org is a not-for-profit, free to access platform, which aims to develop a global community of practice around ISO 20400 and sustainable procurement.



Happy New
Year !



The world is almost ours !

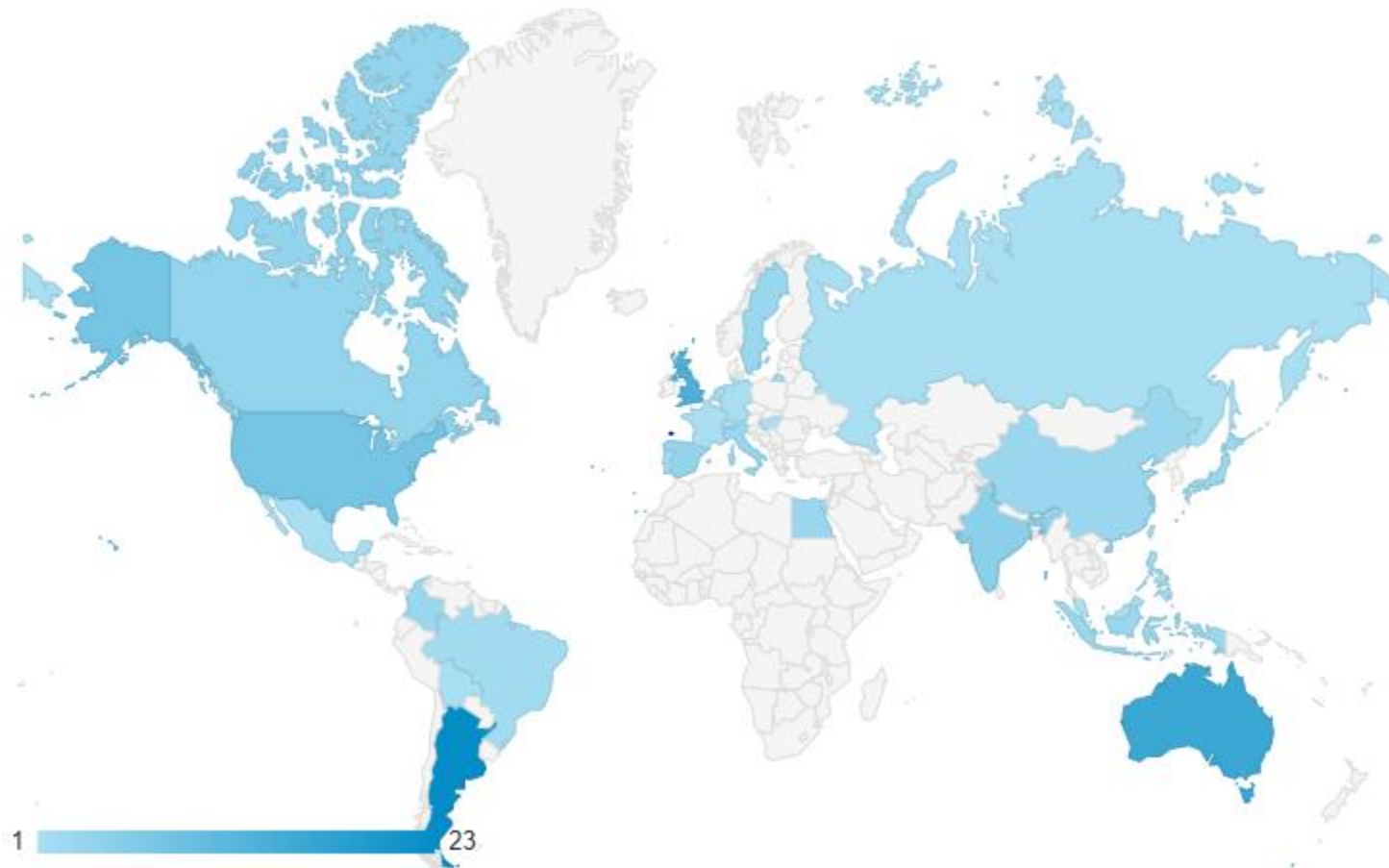
169 countries out of 195 now
access our website !

Hooray 😊

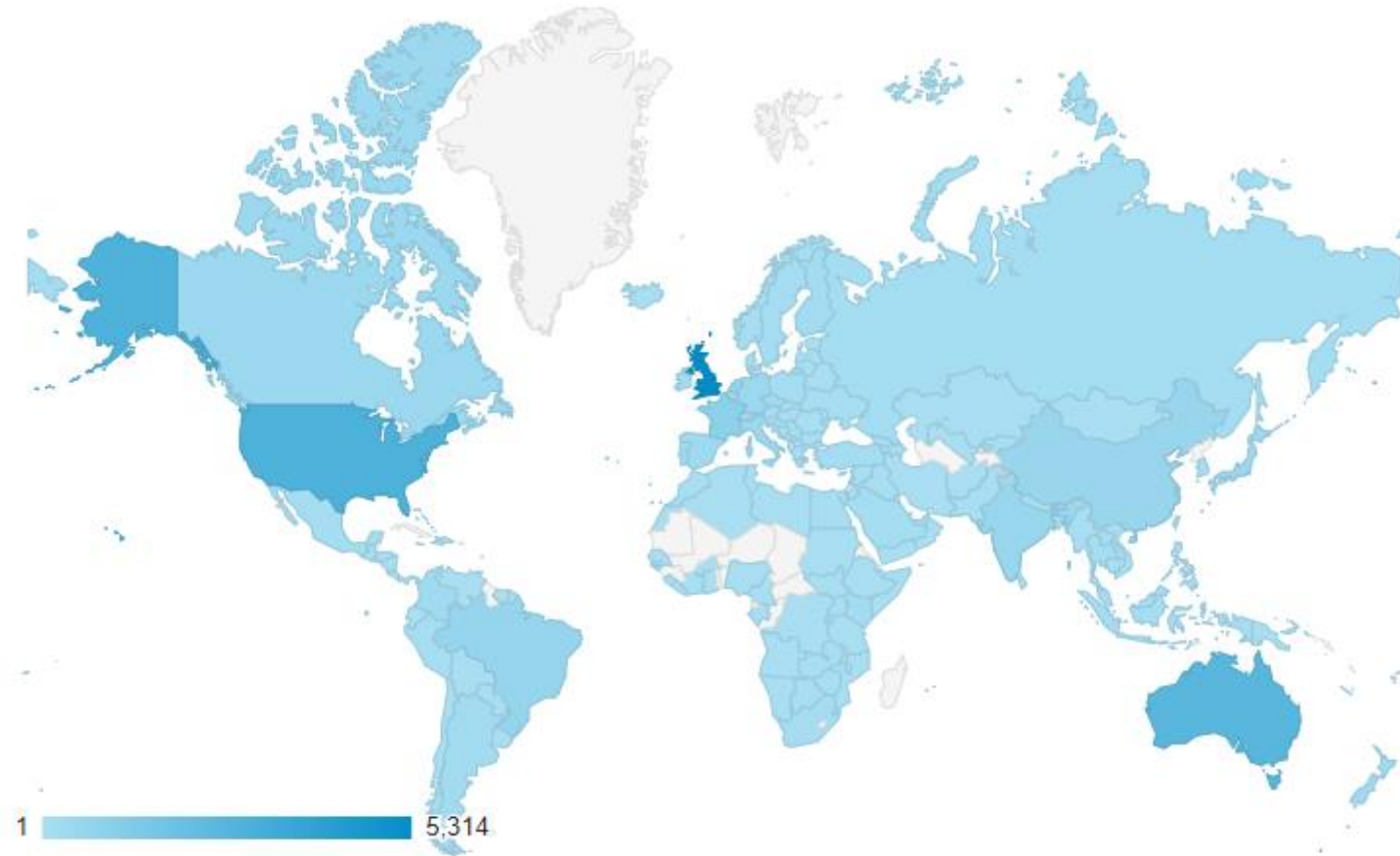
26 countries still to win !



This is our membership in 2018. Most of Africa has not found us ... also much of Europe



And this is us now ! The UK has 5,314 users which is less than a quarter of all users.



Social Media update

Our LinkedIn members continue to rise and now stand at 11,477 up 277 on July 2020

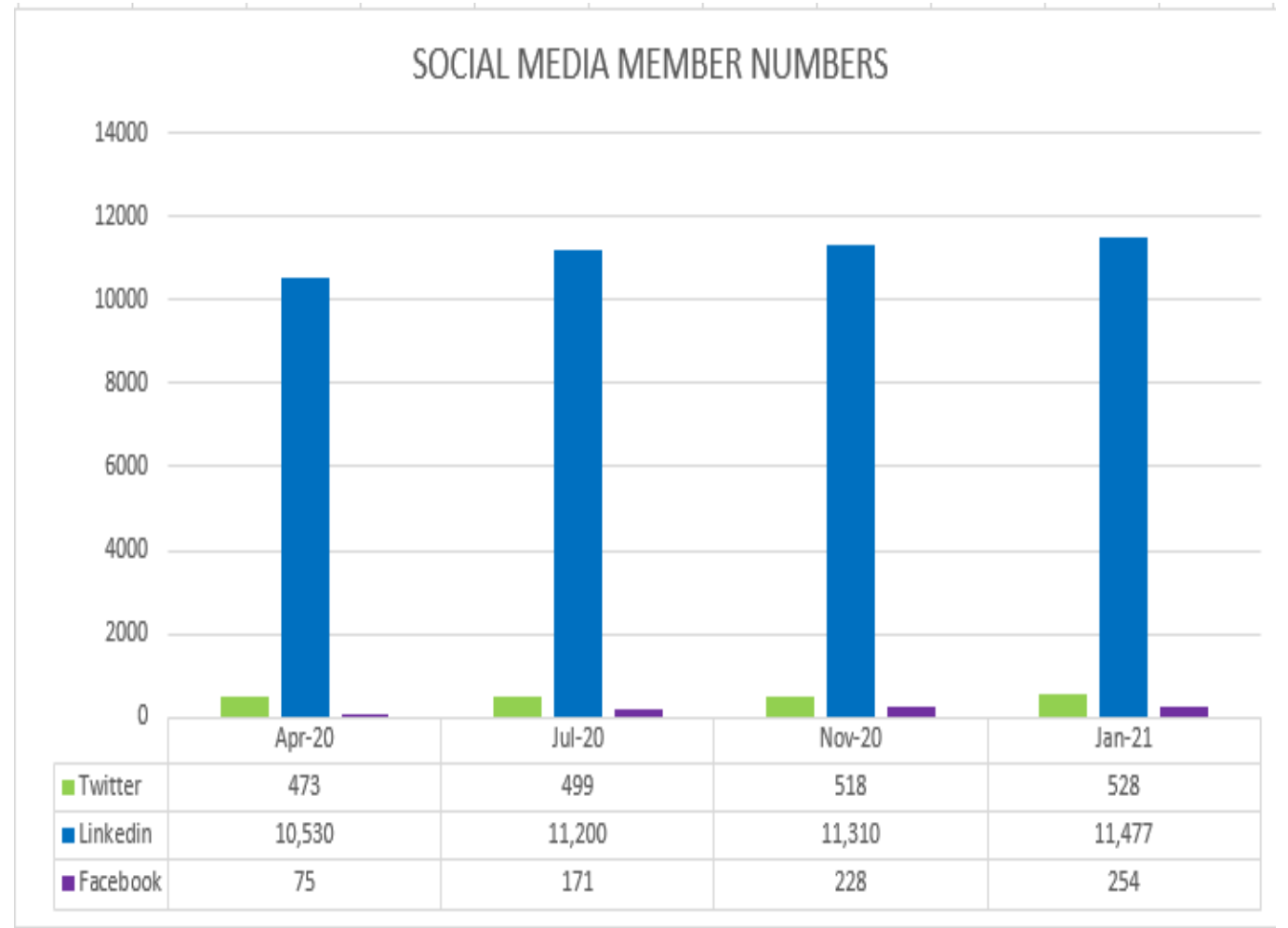
Twitter has also continued to rise to 528 up 29 on July 2020

Our Facebook account and page “Sustainable Procurement” with a slowly growing membership now at 171 up 83 on last time and we have joined relevant groups who collectively have over 77,500 members in a variety of countries.

Both Twitter and Facebook can be seen at the bottom of our website home page <http://iso20400.org/>



Our social media data in at a glance.



Our most popular posts are our **webinars**. We think this is due to generating frequent posts promoting the webinars on our social media sites with links directly to our ISO20400.org website.

Popular posts right now

The most popular posts within the last 30 days.

[View popular posts >](#)



Nov 4 2020 / English
Recording of the Plastics webinar on the 20th October featuring Ann Sofie Gade, Nichola Hutson, Matt Nichols and Shaun McCarthy ... Edited by Tom Hill.
Shaun McCarthy talked about the UK Plastic Tax due to be introduced on 2021 and our speakers talked about their...
Tags: [Hot Topic](#) [Videos](#)



Dec 8 2020 / English
Rail sector and sustainable procurement. Hosted by Shaun McCarthy OBE and edited by David S Smith
The rail webinar allowed Lucie Anderton, Sanjay Kumar, Alistair Coulstock and Tim Rudin to share their expertise and knowledge of how far along the sustainable procurement track the rail sector is around the world.
Tags: [Videos](#)



Nov 21 2019 / English
Circular procurement case study
A case study featuring a construction project for Jaguar Land Rover in the UK demonstrating circular procurement principles and delivering savings of £2M
Tags: [Case studies](#)

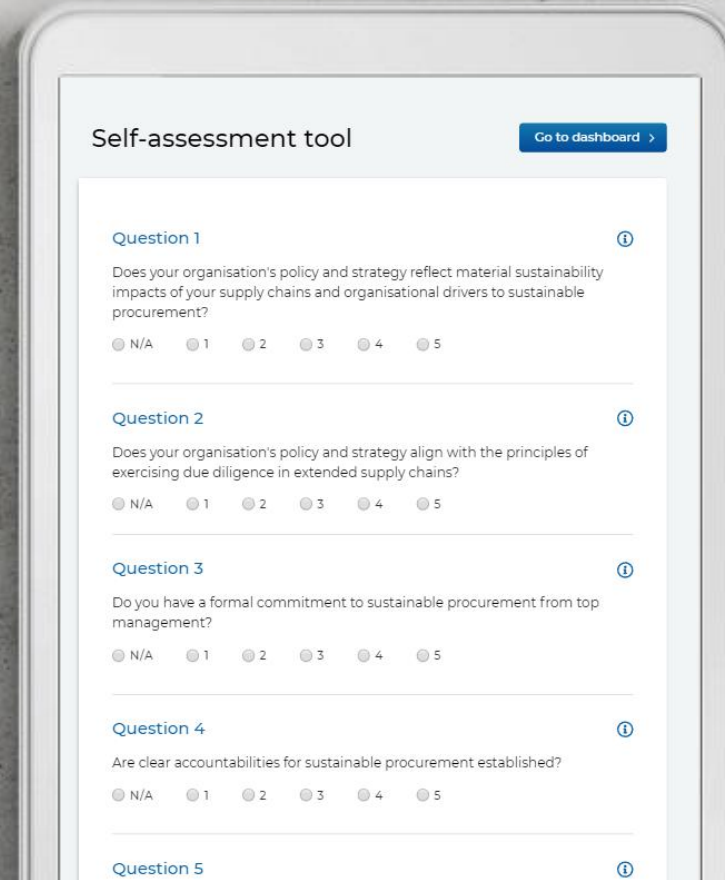
Self Assessment Tool

296 organisations or individuals have now taken the self assessment online from 38 different countries (the rest identify as International).

Argentina, Australia, Bangladesh, Belgium, Brazil, Canada, Colombia, Czech Republic, Ecuador, Finland, France, Germany, Hong Kong, India, Indonesia, Italy, International, Ireland, Kenya, Liberia, Malaysia, Malta, Mozambique, Netherlands, New Zealand, Oman, Poland, Portugal, Saudi Arabia, Singapore, Spain, South Africa, Switzerland, United Arab Emirates, UK, USA, Yugoslavia, Zimbabwe.

51 organisations from 6 different countries took the PDF Self-Assessment version.

Czech Republic, Germany, Italy, Spanish, Wales and UK



Thank you for everything you are doing to promote our website

Many thanks to everyone who continues to

Translate our content which helps us to engage with more people around the world.

To “like” and “share” our social media posts

To post content onto our website <http://iso20400.org/>
...

And to everyone who has helped us to deliver our webinars by agreeing to be a speakers.
It really is appreciated 😊



Please continue to contribute content ...

- Your contribution can be from yourself or somebody you know
- From your stakeholders.
- Case studies, articles, videos, tools and guides etc.
- Needs to relate to sustainable procurement
- Does not have to be in English (other languages are very welcome).
- Can't be a link to commercial sites or to advertise to gain paid work.
- You can contribute by agreeing to be a speaker on our webinars as we go forward.



What next?



- All resources
- Articles
- Case studies
- E-learning
- Tools & guides
- Useful links
- Videos
- About
- Q

Take the self-assessment > Post your content >

Click "Post your content"

Register with your name and email address



- All resources
- Articles
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- E-learning
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- About
- Q

Take the self-assessment > Post your content >

Post new content

Your profile > Logout >

Please fill out the form below to submit your resource to us for review.

Title *

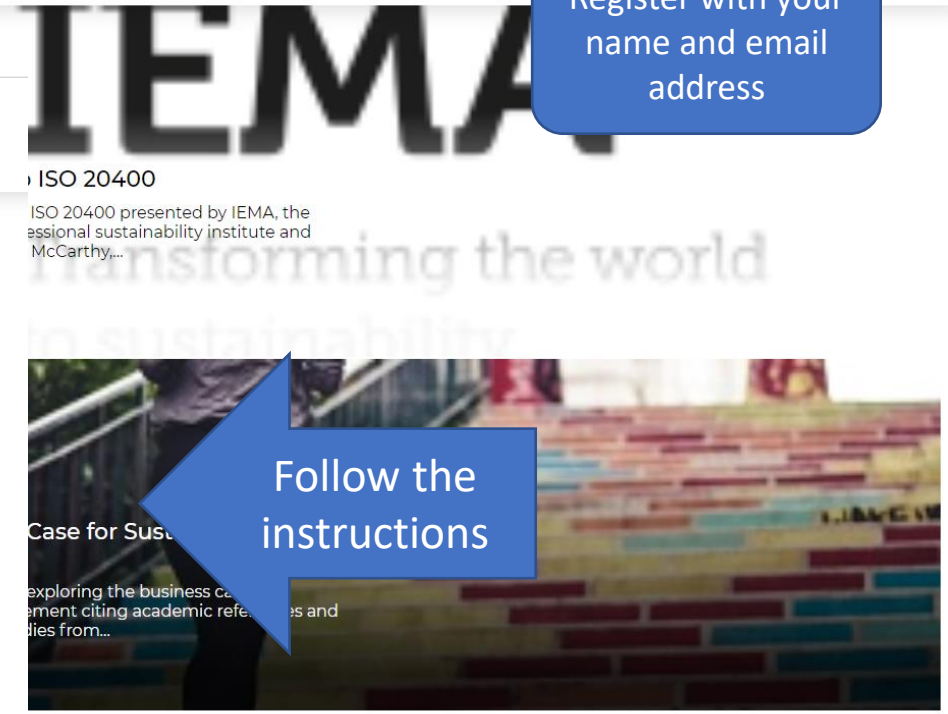
Give the resource a meaningful title

Summary *

Brief description of your resource - less than 50 words.

Main content

If you have a full length article, please place this here.



Follow the instructions

Thank you for your time

For more information please contact

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🐦 @ISO_20400

📘 Sustainable Procurement



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