Steering Group Meeting

Tuesday 6th July 2021







# We are still GROWING !

## The world is still joining us !

## 183 countries out of 195 now access our website !

(But we still have **12** countries we need to join us !) Vincent & Grenadines have just joined us <sup>(2)</sup>

If anyone knows **anyone** interested in **sustainable procurement** in Africa ... Benin, Central Republic of, Equatorial Guinea, Mauritania, Belize, Cuba, Greenland, North Korea, Tajikistan, Togo, Turkmenistan please pass on our web address. <u>www.iso20400.org</u>

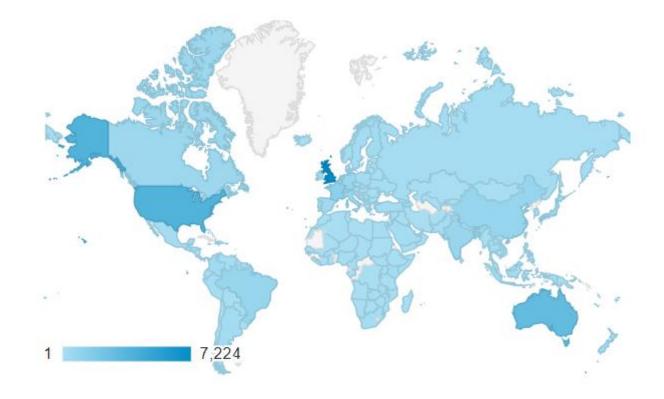


Thank you !



We have over 29,527 users who have taken over 42,891 sessions !

We have 7,224 users in the UK but as always the majority of our users are from the other 182 countries.



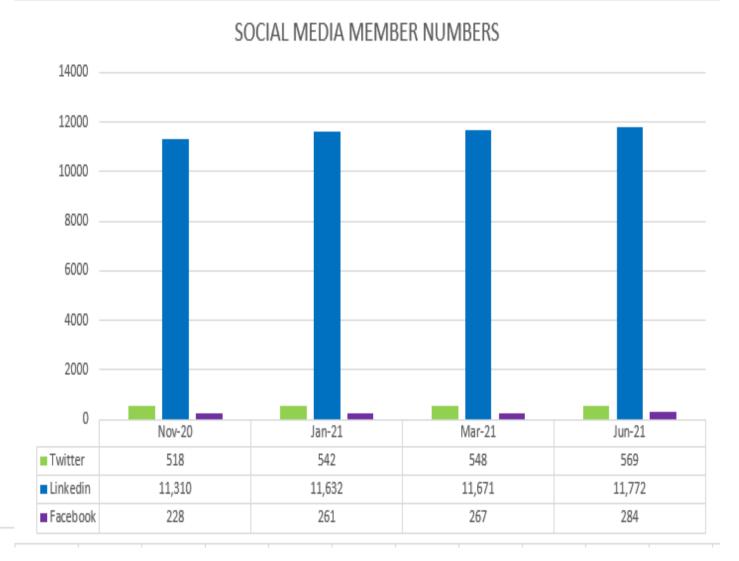


The top ten countries using our website.

	<b>29,527</b> % of Total: 100.00% (29,527)	<b>29,783</b> % of Total: 100.07% (29,763)	<b>42,891</b> % of Total: 100.00% (42,891)
1. 🚟 United Kingdom	7,224 (24.25%)	7,212 (24.22%)	12,786 (29.81%)
2. 🔤 United States	<b>3,869</b> (12.99%)	3,862 (12.97%)	4,216 (9.83%)
3. 📷 Australia	3,080 (10.34%)	<b>3,113</b> (10.45%)	4,706 (10.97%)
4. <b>France</b>	<b>1,232</b> (4.14%)	<b>1,230</b> (4.13%)	<b>1,616</b> (3.77%)
5. 📁 China	<b>832</b> (2.79%)	832 (2.79%)	854 (1.99%)
6. 🔯 Brazil	<b>779</b> (2.62%)	784 (2.63%)	1,127 (2.63%)
7. E Netherlands	<b>723</b> (2.43%)	725 (2.43%)	<b>915</b> (2.13%)
8. 💶 India	<b>719</b> (2.41%)	717 (2.41%)	<b>1,088</b> (2.54%)
9. 🔳 Germany	<b>662</b> (2.22%)	<b>650</b> (2.18%)	846 (1.97%)
ser=1#/report/visitors-a	<b>581</b> (1.95%)	579 (1.94%)	<b>731</b> (1.70%)



### Our social media members at a glance



20400.org

Our most popular posts right now are still our webinars & videos.

Hot Topics ... presently on the topic of "Plastics" is also popular.



All resources Articles Case studies E-learning Tools & guides Useful links Videos About Q

#### ISO20400.org is a not-for-profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

On this site you can learn about ISO 20400, self-assess your organisation or post content to share your knowledge.

About ISO20400.org >



Jun 7 2021 / English

Mar 16 2021 / Eng

Taos:

#### Embodied Carbon Hosted by Shaun McCarthy OBE Edited by DSEditing

A podcast about embodied carbon with speakers Lou Brimacombe, UK James Cadman, UK Josh Jacobs U and Caroline Noller, Australia. Hosted by Shaun McCa

ISO 20400 sustainable procurement webinar. Hosted by Shaun McCarthy. Edited by DSediting

Four expert speakers with expenience of ISO 20400 in organisations, public procurement around the world discuss the ISO 20400 sustainable producement guidance standard and answer questions Thanks to Eva Chvalkovska, Czech Republic Josh Jacobs, USA Aarour Reid, UK and Annie Sorel, France.

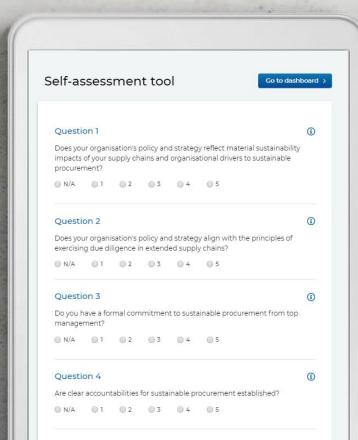


#### Self Assessment Tool

So far 410 organisations or individuals have taken the self assessment online from 46 different countries (the rest identify as International).

The offline PDF has been downloaded 101 times from 6 countries ... England, Czech Republic, Wales, Germany, Spain and Italy.

Argentina, Australia, Bangladesh, Belgium, Brazil, Canada, China, Colombia, Czech Republic, Ecuador, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Italy, Indonesia, International, Ireland, Kenya, Korea (Republic of), Kuwait, Liberia, Luxembourg, Malaysia, Malta, Morocco, Mozambique, Netherlands, New Zealand, Oman, Poland, Portugal, Saudi Arabia, Singapore, Spain, South Africa, Switzerland, Turkey, United Arab Emirates, UK, USA, Yugoslavia, Zimbabwe.



Ouestion 5

ISO 20400...

(1)



### Ross Primmer's report.



Demonstration of interactive world map



# Plans for 2021 / 2022

We will continue to update the website, net work & market the website and resources via social media, communicate with you the Steering Group and deliver webinars.

We will continue working with Ross on his ISO 20400 / 2021 project. We hope to have this published and on our website very soon.

We are almost ready to update the website to include an interactive map showing clearly which countries around the world have adopted ISO 20400 as a national standard, which countries haven't but offer the standard for sale from their NSB, which countries use the ISO website to buy the standard and in what languages are available in each. This tool can be used to aid anyone around the world who accesses our website to clearly see where the standard is being used and where to buy it.

It could be used to encourage more countries to adopt the standard, to use the standard, with case studies it could high light how countries which do use it are better environmentally / economically / social value Focus on top ten countries on our website to get the biggest impact quickly ? This "tool" can be offered to other ISO standards in the future ?

Preparing for 2022 when the ISO 20400 standard will be reviewed which we will participate in.

Collecting relevant resources together for the website.

Working with you the Steering group and others to create a fairly short video to celebrate the 5<sup>th</sup> Anniversary of the launch of the ISO 20400 guidance standard (and it's review if this has taken place by the anniversary).

#### Thank you for your time

For more information please contact

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www.iso20400.org



