

Action Sustainability Community
Interest

Data report

Wednesday 29th Sept 2021



Our mission statement ...

ISO20400.org is a not-for-profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

And we are successfully doing this thanks to all of you !



185 countries out of 195
now access our website









Cuba was the latest country to access the resources which
is great news

At the last steering group meeting it was agreed to focus
on the top ten countries accessing our website.

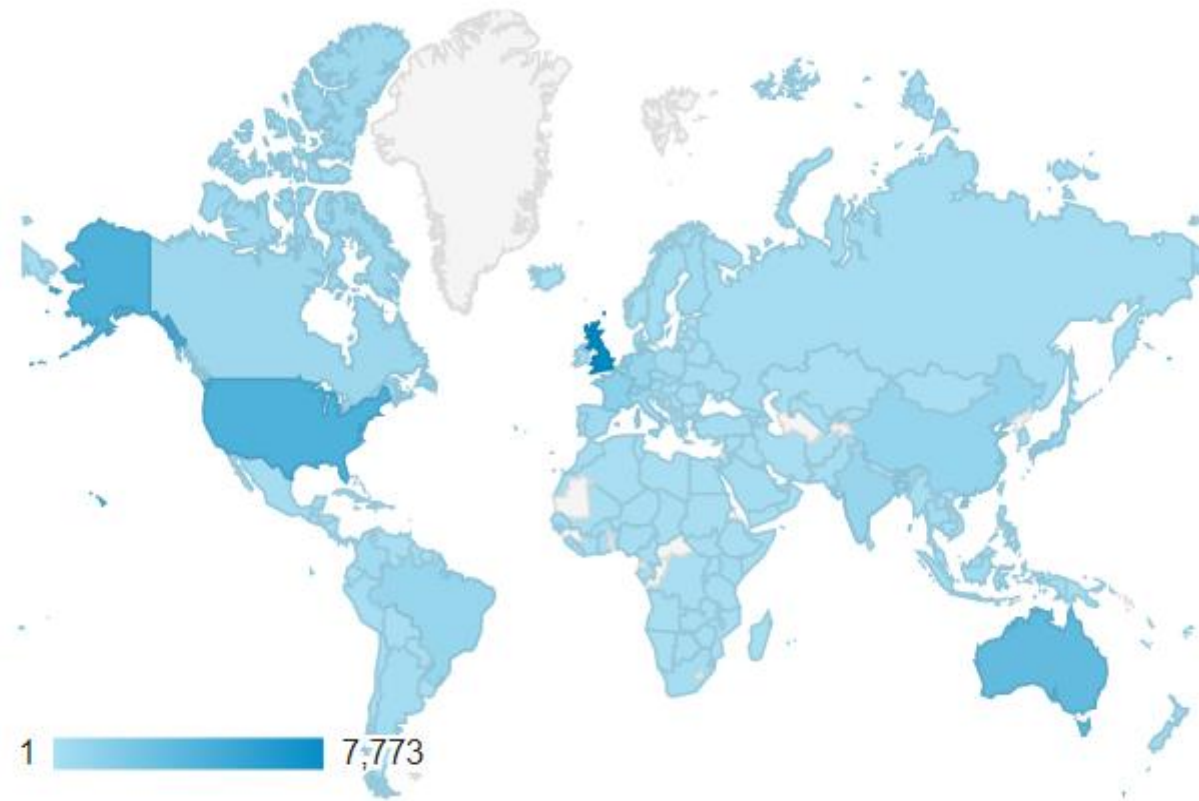
As interest around the world has been growing
considerably in the past year or this should increase the
numbers accessing the website and so our impact.



The top ten
countries
using our
website.

1.	 United Kingdom	7,773 (23.60%)	7,772 (23.59%)	13,695 (29.09%)
2.	 United States	4,274 (12.98%)	4,266 (12.95%)	4,657 (9.89%)
3.	 Australia	3,343 (10.15%)	3,380 (10.26%)	5,098 (10.83%)
4.	 France	1,336 (4.06%)	1,334 (4.05%)	1,758 (3.73%)
5.	 China	973 (2.95%)	973 (2.95%)	998 (2.12%)
6.	 Germany	897 (2.72%)	885 (2.69%)	1,105 (2.35%)
7.	 Netherlands	843 (2.56%)	845 (2.57%)	1,048 (2.23%)
8.	 Brazil	842 (2.56%)	846 (2.57%)	1,223 (2.60%)
9.	 India	811 (2.46%)	810 (2.46%)	1,231 (2.62%)
10.	 Canada	623 (1.89%)	620 (1.88%)	861 (1.83%)

We have over 32,788 users (was 27,719 in May) who have accessed over 47,072 sessions (was 40,305 in May).
We had 301 user visits to our website last week who accessed 344 sessions from 50 different countries.
We have 7,773 users in the UK but as always the majority of our users are from the other 185 countries.



Social Media update

Our LinkedIn members are 11,905

Twitter now has 581 followers

Our Facebook page “Sustainable Procurement” has 284 “friends” and the 9 groups that follow us collectively have over 150,000 members in a variety of countries.

We also have a Facebook page which posts onto our website.

Both Twitter and Facebook can be seen at the bottom of our website home page <http://iso20400.org/> which shows what we have recently posted.



Our most popular posts are still our webinars & videos.

Hot Topics ... “Plastics” is continuing to be extremely popular.



[Take the self-assessment](#) [Post your content](#) [Dashboard](#)
[All resources](#) [Articles](#) [Case studies](#) [E-learning](#) [Tools & guides](#) [Useful links](#) [Videos](#) [About](#) [Q](#)

ISO20400.org is a not-for-profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

On this site you can learn about ISO 20400, self-assess your organisation or post content to share your knowledge.

[About ISO20400.org](#) >

Jun 7 2021 / English

Embodied Carbon Hosted by Shaun McCarthy OBE Edited by DSEditing

A podcast about embodied carbon with speakers Louis Brimacombe, UK, James Cadman, UK, Josh Jacobs USA and Caroline Noller, Australia. Hosted by Shaun McCarthy

Tags: [Videos](#)

Mar 16 2021 / English

ISO 20400 sustainable procurement webinar. Hosted by Shaun McCarthy. Edited by DSEditing

Four expert speakers with experience of ISO 20400 in organisations, public procurement around the world discuss the ISO 20400 sustainable procurement guidance

Self Assessment Tool

441 organisations or individuals have taken the online self assessment from 49 different countries (the rest identify as International).

The offline PDF has been downloaded **118** times from 7 countries ... in Arabic, English, Czech, Germany, Italian, Spanish and Welsh ...

Online users from ... Argentina, Australia, Bangladesh, Belgium, Brazil, **Bulgaria**, Canada, **China**, Colombia, Czech Republic, Ecuador, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Italy, Indonesia, International, Ireland, Kenya, Korea (Rep of), Kuwait, Liberia, Luxembourg, Malaysia, Malta, Morocco, Mozambique, Netherlands, New Zealand, Oman, **Peru**, Poland, Portugal, Saudi Arabia, Singapore, Spain, South Africa, Switzerland, Turkey, United Arab Emirates, UK, USA, Yugoslavia, Zimbabwe.

A tablet displaying the Self-assessment tool interface. The screen shows a list of five questions, each with a rating scale from 1 to 5. The questions are: Question 1: Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement?; Question 2: Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains?; Question 3: Do you have a formal commitment to sustainable procurement from top management?; Question 4: Are clear accountabilities for sustainable procurement established?; Question 5: (partially visible). The interface includes a 'Go to dashboard' button in the top right corner.

Self-assessment tool [Go to dashboard >](#)

Question 1 ⓘ

Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 2 ⓘ

Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 3 ⓘ

Do you have a formal commitment to sustainable procurement from top management?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 4 ⓘ

Are clear accountabilities for sustainable procurement established?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 5 ⓘ

Thank you for your time

For more information please contact

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in ISO Twenty-Four-Hundred

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