

# Action Sustainability Community Interest Company

## Data Report

Wednesday 16<sup>th</sup> Feb 2022





# Our mission statement ...

ISO20400.org is a not for profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

And we are successfully doing this thanks to all of you on the Steering group!





**188** countries out of **195** now  
access our website

Isle of Man was the latest country to access our website.











We are focusing on the top ten countries and in the last 2 months these countries have increased users by ....

UK 642	Brazil 27
USA 336	Italy 67
Australia 164	France 160
China 75	Germany 151
Netherlands 86	India 84

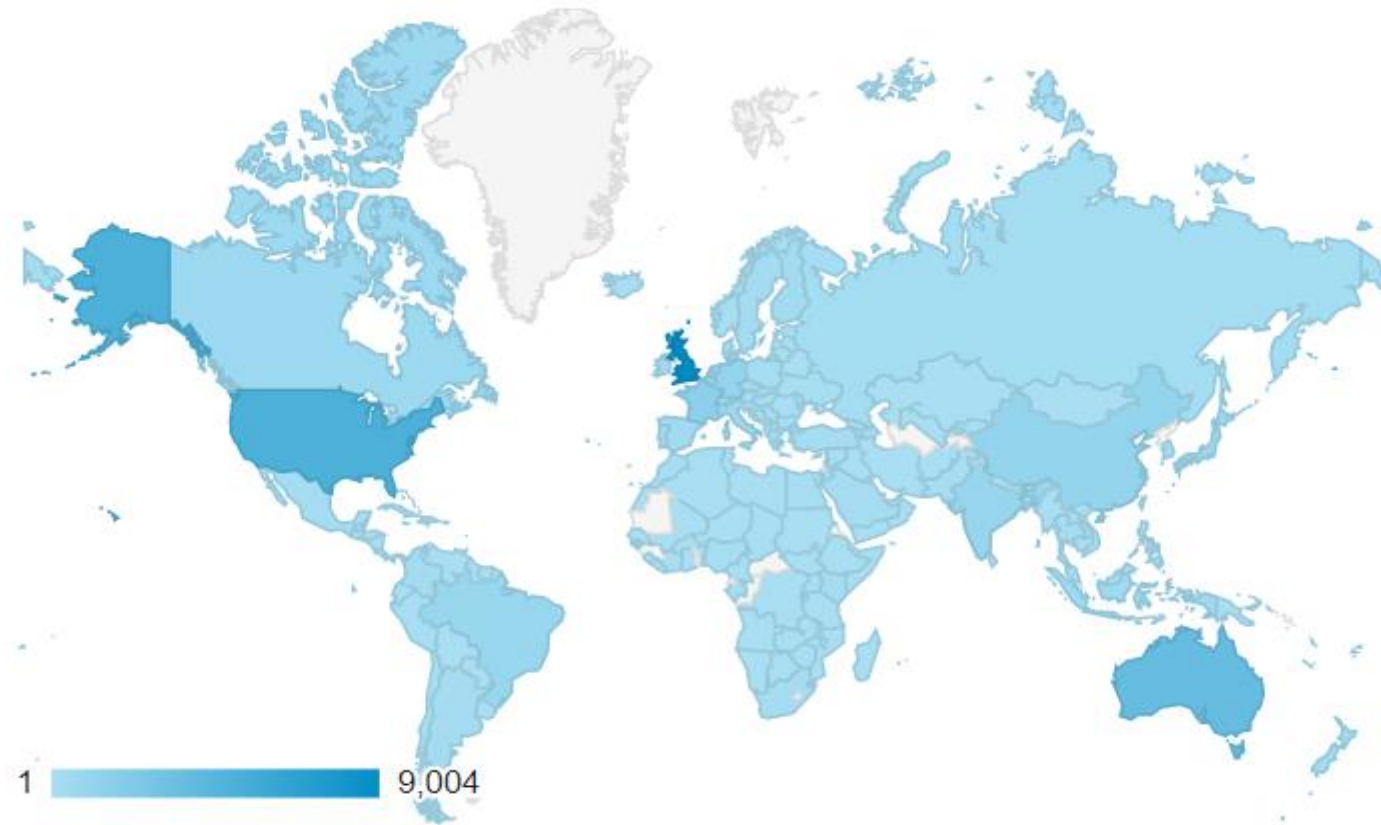
Canada has gone down into 11 place.



The top ten  
countries  
using our  
website.

	38,903 % of Total: 100.00% (38,903)	38,916 % of Total: 100.06% (38,891)	55,102 % of Total: 100.00% (55,102)	60.88% Avg for View: 60.88% (0.00%)	2.99 Avg for View: 2.99 (0.00%)
1.  United Kingdom	9,004 (23.17%)	9,054 (23.27%)	15,671 (28.44%)	52.43%	4.39
2.  United States	5,077 (13.07%)	5,067 (13.02%)	5,549 (10.07%)	81.89%	1.66
3.  Australia	3,730 (9.60%)	3,769 (9.68%)	5,640 (10.24%)	58.24%	2.73
4.  France	1,625 (4.18%)	1,623 (4.17%)	2,125 (3.86%)	58.40%	3.00
5.  Germany	1,187 (3.05%)	1,174 (3.02%)	1,437 (2.61%)	51.22%	2.54
6.  China	1,174 (3.02%)	1,174 (3.02%)	1,212 (2.20%)	89.93%	1.27
7.  Netherlands	1,054 (2.71%)	1,057 (2.72%)	1,287 (2.34%)	59.36%	2.30
8.  India	997 (2.57%)	997 (2.56%)	1,570 (2.85%)	57.39%	2.87
9.  Brazil	919 (2.37%)	924 (2.37%)	1,318 (2.39%)	64.87%	2.48
10.  Italy	723 (1.86%)	722 (1.86%)	1,027 (1.86%)	50.73%	3.40

We have 38,916 users ( was 32,788 in Dec 21 ) who have accessed over 55,102 sessions ( was 47,072 in Dec 21 ).  
We had 384 user visits to our website last week who accessed 433 sessions from 61 different countries.  
We have 9,004 users in the UK but as always the majority of our users are from the other 188 countries.



## Social Media update ....

Our LinkedIn members are 12,272

Twitter now has 597 followers

Our Facebook page “Sustainable Procurement” has 284 “friends” and the 9 groups that follow us collectively have over 150,000 members in a variety of countries.

We also have a Facebook page which posts onto our website.

Both Twitter and Facebook can be seen at the bottom of our website home page <http://iso20400.org/> which shows what we have recently posted.





Our most popular posts are always our webinars, podcasts & videos.

Hot Topics ... “Plastics” is continuing to be extremely popular but will soon change to be the 5<sup>th</sup> Anniversary of ISO 20400

[All resources](#)[Articles](#)[Case studies](#)[E-learning](#)[Tools & guides](#)[Useful links](#)[Videos](#)[About](#)

ISO20400.org is a not-for-profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

On this site you can learn about ISO 20400, self-assess your organisation or post content to share your knowledge.

[About ISO20400.org >](#)

Jan 5 2022 / English

### ISO 20400 2017 – 2021 Progress Report Dec 2021 by Ross Primmer

As we approach the 5th Anniversary of the ISO 20400 standard this report provides some insight into where it is being used, how and what the benefits are.

Tags: [Articles](#)



Sep 27 2021 / English

### Hydrogen in the built environment. Hosted by Andrew Wilson Edited by DS Edirisinghe

Hydrogen is now growing in prominence as a source of energy. Here's a look at what is happening in the built environment around the use of hydrogen.



## Self Assessment Tool

495 organisations or individuals have taken the online self assessment from 55 different countries (the rest identify as International). From 21 sectors, in 9 languages.

The offline PDF has been downloaded **145** times from 7 countries ... in Arabic, English, Czech, Germany, Italian, Spanish and Welsh ... French and Chinese have still not been accessed.

Online users ... Argentina, Australia, Bangladesh, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Czech Republic, Ecuador, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Italy, Indonesia, International, Ireland, Kenya, Korea (Rep of), Kuwait, Liberia, Luxembourg, Malaysia, Malta, Morocco, Mozambique, Netherlands, New Zealand, Oman, Peru, Poland, Portugal, Saudi Arabia, Singapore, Spain, South Africa, Switzerland, Turkey, United Arab Emirates, UK, USA, Yugoslavia, Zimbabwe.

A tablet displaying the Self-assessment tool interface. The screen shows a list of five questions, each with a rating scale from 1 to 5. The questions are: Question 1: Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement? Question 2: Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains? Question 3: Do you have a formal commitment to sustainable procurement from top management? Question 4: Are clear accountabilities for sustainable procurement established? Question 5: (partially visible). The interface includes a 'Go to dashboard' button in the top right corner of the tool area.

Self-assessment tool [Go to dashboard >](#)

**Question 1** ⓘ

Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

**Question 2** ⓘ

Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

**Question 3** ⓘ

Do you have a formal commitment to sustainable procurement from top management?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

**Question 4** ⓘ

Are clear accountabilities for sustainable procurement established?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

**Question 5** ⓘ



# Thank you for your time

For more information please contact

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in ISO Twenty-Four-Hundred

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