

Minutes of Steering Group Meeting

Wednesday 16th February 2022 at 11 AM GMT

Attendees : Antonio Astone, Jose Abreu, Ahmed Babader, Lex de Bruijn, Shaun McCarthy, Colin McKerracher, Jean-Louis Tourneux, Adriana Rosenfeld, Carole Ann Smith, Staffan Soderberg.

Apologies : Tanya Harris, Annie Sorel,

1. Welcome by Shaun
2. Carole Ann gave the data report.
3. There was a discussion on any lobbying the steering group could do prior to the ISO 20400 standard review in April.
Jean Louis said he will engage with international to influence big labels. He also said Afnor have already started a consultation in France, and they are awaiting feedback before making a recommendation.
Colin reminded us of an earlier idea of offering free ISO 20400 sustainable procurement standards. Staffan suggested them going to developing countries, NGO's (maybe small to medium businesses).
Shaun suggested contacting all the NSB's with the open letter.
Jose will contact ABNT and all members with our open letter.
Adriana has contacted ARAM.
Shaun asked if anyone knew of any argument against confirming the standard stays as it is. Lex said he thought the Netherlands may vote to amend it. Everyone else said their country was happy with the standard as it was.
We asked for volunteers to translate the "Open letter" and to send it out to their contacts. Staffan said he will do Swedish, Jean Louis says he will do French, Ahmed has said he will do Arabic, Jose

said he will do Portuguese, Adriana said she will do Spanish. Many thanks to you all, it is much appreciated.

4. Feedback on the recent video to celebrate the 5th Anniversary of ISO 20400 sustainable procurement guidance standard was mostly positive. Although Lex thought it was boring. This first video is rather long but it will be broken down into shorter “themed” videos over the next few months. Staffan’s suggestion of adding the map and a list of countries that have adopted the standard will be passed onto the editor and added to all the videos. It was suggested we should gear the video towards NSB’s. Jean Louis said that it would be an important tool for companies.

5. We decided at the next meeting we will revisit the purpose of the steering group before discussing refreshing the membership.

Our next Steering group will be on Tuesday 10th May 2022 at 11 am till 12.30 UK time