

Minutes of Steering Group Meeting

Tuesday 16th August 2022 at 11 AM – 12.30 PM UK Time

Attendees : Antonio Astone, Jose Abreu, Ahmed Babader, Sanjay Kumar, Shaun McCarthy, Colin McKerracher, Anne Staal, Leona Šteigrová, Carole Ann Smith, Staffan Soderberg, Thomas Thomas, Dannie Yung.

1. Welcome by Shaun
2. All steering group members introduced themselves, new and established.
3. Carole Ann gave the data report. Jose commented that the interactive world map was out of date and will send links so Carole Ann so she can update the map asap.

Ahmed asked if we could send out our messages in a variety of languages. Shaun asked if the Steering group members would offer to translate our messages and post them to their contacts on social media, so we reached further audiences. And send them to Carole Ann to post out.

Dannie Yung suggested we use Instagram going forward to attract a younger audience so we will look into this.

Tik Tok was also another popular option

1. There was an update of the ISO 20400 review.

Shaun and Colin reported that the UK has voted to confirm

Anne Staall said that New Zealand had accepted the standard

Tanya said via email that in Australia “Standards Australia” had issued a National Stakeholders engagement, but she had no gauge the sentiment yet and will update us end of August / start of September. Jean-Louis Tourneux could not attend so we don’t have his feedback regarding the Obsar survey.

Please be aware that the ISO 20400 ballot closes on the 2nd Sept and the results will be published soon afterwards.

1. Free ISO 20400 standards

We have reached a commercial agreement to purchase ISO 20400 standards at a reduced rate from the UK National Standards Body. We are still working through how to approach Not for profit, charities and other interested parties who may benefit from having a standard. Staffan suggested the 1st step should be anonymous and 2nd that we would obviously not publish anything without the user’s permission. We had a discussion about how we would get the standards to the winners ( promo code or pdf printed and posted copy ). Thomas told us that you can already download a free copy of the ISO 20400 guidance standard from the internet which has been posted by someone in Ukraine. Colin will take the appropriate action. If the ISO 20400 is not confirmed, we would not move forward on offering free standards.

6. AOB

Staffan raised the point that there is a new ISO committee on ESG Colin made the point it isn’t a standard development committee, but it is one considering options for new standards. Antonio said that there are international standards around digitalisation in Italy that may also impact on ISO 20400. Shaun suggested we could do a webinar on this, and Antonio agreed and said the webinars were good so we will to re start them.

Date of next Steering group Meeting to be Wednesday 11th November

11 AM – 12 PM UK Time