

Action Sustainability Community
Interest Company

Data Report

Wednesday 9th November 2022



Our mission statement ...

ISO20400.org is a not-for-profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

And we are successfully thanks to all of you !













195 countries access our website

Numbers for the top ten countries

| | |
|---------------|--------|
| UK | 11,387 |
| United States | 6,270 |
| Australia | 4,361 |
| France | 2,075 |
| Germany | 1,635 |
| China | 1,497 |
| Netherlands | 1,349 |
| India | 1,312 |
| Brazil | 1,136 |
| Italy | 964 |

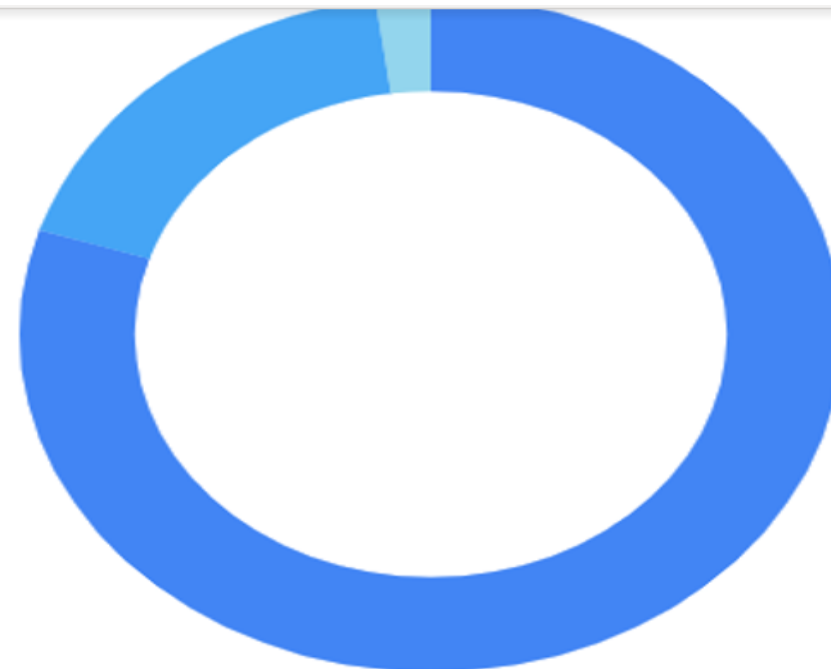
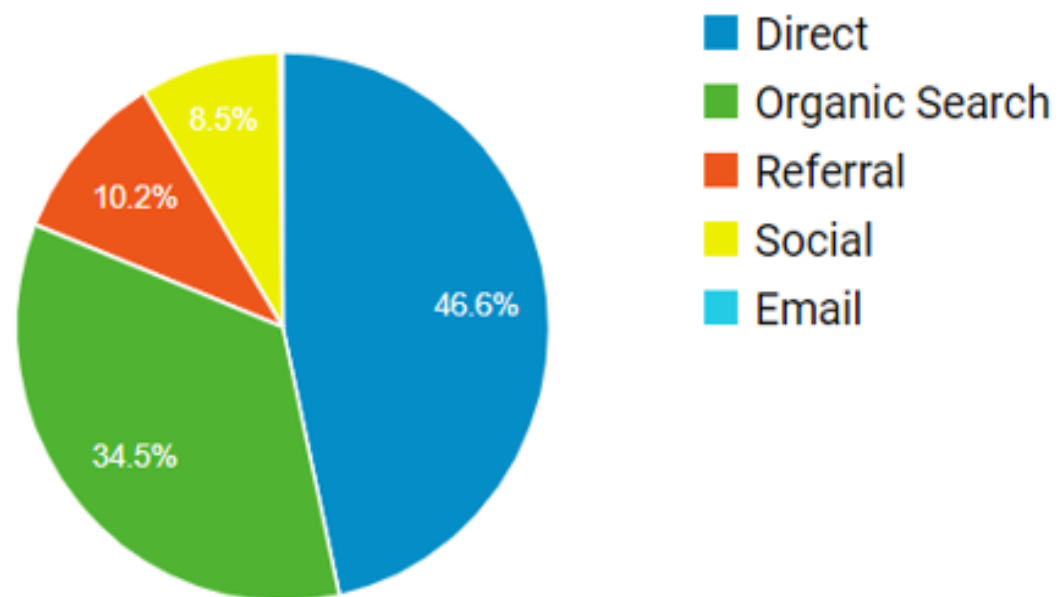


We have over
49,000 users,
who have
accessed our
resources over
70,000 times

| | 49,331 % of Total: 100.00% (49,331) | 49,646 % of Total: 100.06% (49,614) | 70,017 % of Total: 100.00% (70,017) |
|---|---|---|---|
| 1.  United Kingdom | 11,387 (23.14%) | 11,455 (23.07%) | 19,468 (27.80%) |
| 2.  United States | 6,270 (12.74%) | 6,337 (12.76%) | 6,930 (9.90%) |
| 3.  Australia | 4,361 (8.86%) | 4,410 (8.88%) | 6,643 (9.49%) |
| 4.  France | 2,075 (4.22%) | 2,080 (4.19%) | 2,747 (3.92%) |
| 5.  Germany | 1,635 (3.32%) | 1,629 (3.28%) | 2,035 (2.91%) |
| 6.  China | 1,497 (3.04%) | 1,512 (3.05%) | 1,582 (2.26%) |
| 7.  Netherlands | 1,349 (2.74%) | 1,345 (2.71%) | 1,634 (2.33%) |
| 8.  India | 1,312 (2.67%) | 1,326 (2.67%) | 2,029 (2.90%) |
| 9.  Brazil | 1,136 (2.31%) | 1,158 (2.33%) | 1,653 (2.36%) |
| 10.  Italy | 964 (1.96%) | 961 (1.94%) | 1,366 (1.95%) |

This is how people find us and what devices they use

Top Channels



Desktop

80.0%



Mobile

17.8%



Tablet

2.2%

Hot Topics ... “ISO 20400 review” is the present topic but will change to “Plastic” asap.



[All resources](#)

[Articles](#)

[Case studies](#)

[E-learning](#)

[Tools & guides](#)

[Useful links](#)

[Videos](#)

[About](#)



[Take the self-assessment >](#)

[Post your content >](#)

[Login >](#)

ISO20400.org is a not-for-profit, free to access platform which aims to develop a global community of practice around ISO 20400 and sustainable procurement.

On this site you can learn about ISO 20400, self-assess your organisation or post content to share your knowledge.

[About ISO20400.org >](#)



ISO 20400

A TRULY GLOBAL STANDARD

5th Anniversary video

May 3 2022 / English

ISO 20400 2017 – 2021 Progress Report Dec 2021 by Ross Primmer

As we approach the 5th Anniversary of the ISO 20400 standard this report provides some insight into where it is being used, how and what the benefits are.

Tags: [Articles](#) [Hot Topic](#)



Self Assessment Tool

627 organisations or individuals have taken our online self assessment from **56** countries, from **21** sectors, from all business sizes and in **9** different languages.

16 in the last 30 days

The offline PDF has been downloaded **227** times from **9** languages ... Arabic, Chinese, Czech, English, French, Germany, Italian, Spanish and Welsh ...

Online users from ... Argentina, Australia, Bangladesh, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Czech Republic, Ecuador, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Italy, Indonesia, International, Ireland, Japan, Jordan, Kenya, Korea (Rep of), Kuwait, Liberia, Luxembourg, Madagascar, Malaysia, Malta, Morocco, Mozambique, Norway, Netherlands, New Zealand, Oman, Pakistan, Peru, Poland, Portugal, Saudi Arabia, Singapore, Spain, South Africa, Sweden, Switzerland, Turkey, United Arab Emirates, UK, USA, Yugoslavia, Zambia, Zimbabwe.

A tablet displaying the Self-assessment tool interface. The screen shows a list of five questions related to sustainable procurement. Each question has a rating scale from 1 to 5, with 'N/A' as an option. The interface includes a 'Go to dashboard' button in the top right corner.

Self-assessment tool [Go to dashboard >](#)

Question 1 ⓘ

Does your organisation's policy and strategy reflect material sustainability impacts of your supply chains and organisational drivers to sustainable procurement?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 2 ⓘ

Does your organisation's policy and strategy align with the principles of exercising due diligence in extended supply chains?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 3 ⓘ

Do you have a formal commitment to sustainable procurement from top management?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 4 ⓘ

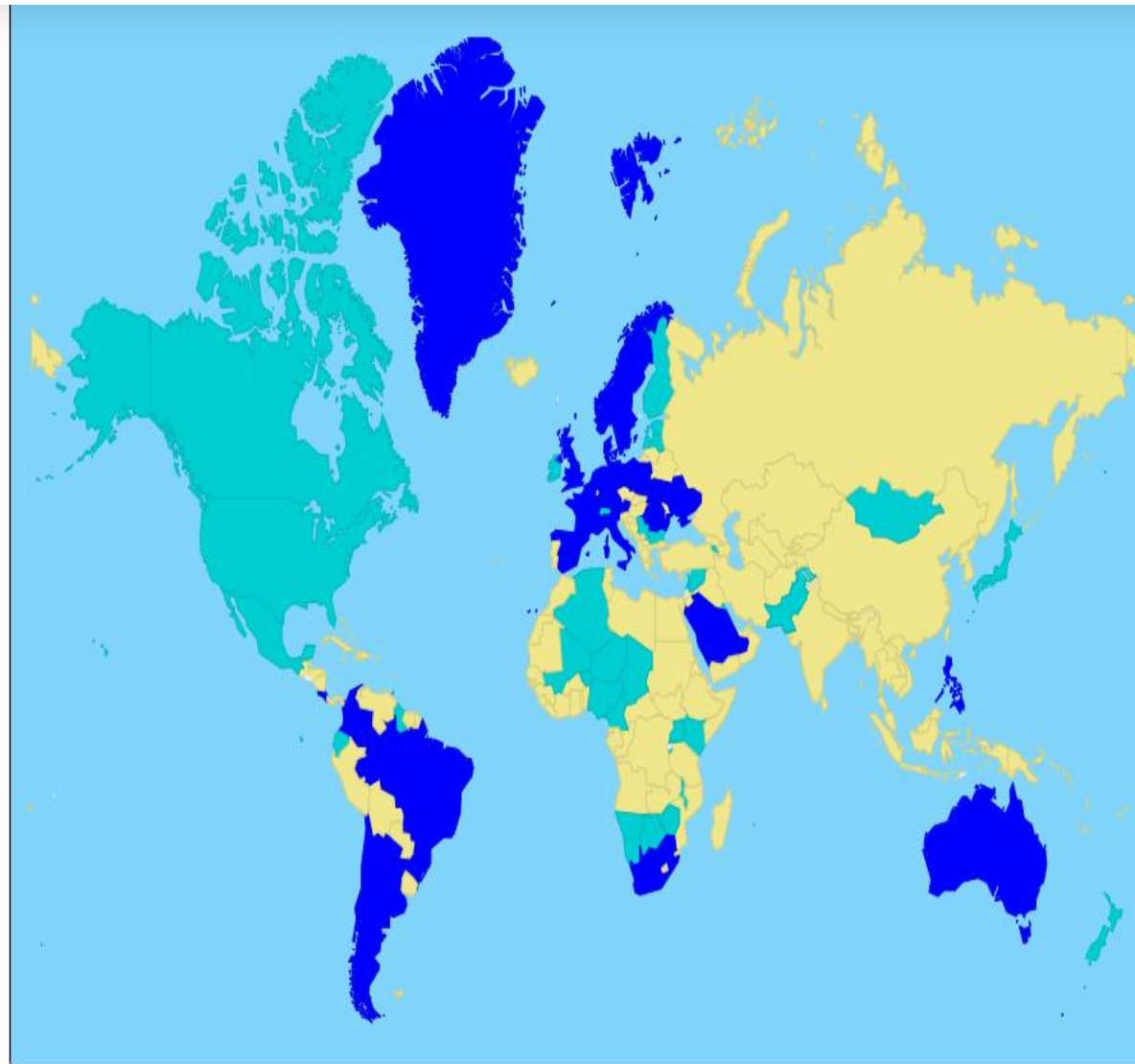
Are clear accountabilities for sustainable procurement established?

☐ N/A ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Question 5 ⓘ

Our interactive world map has been updated to reflect Columbia and Romania, who have adopted the standard. Gabon states it has a project to adopt but hasn't done so as yet

National Standards Body Adoption



Select a country to view the current status of National Standards Body adoption.

- ☒ Adopted and available for sale
- ☒ Not adopted but available for sale from this country's National standards body
- ☒ Available for sale from the ISO website
- ☐ No current information

Social Media update

Our LinkedIn members are 12,397

Twitter now has over 610 followers

Our Facebook page “Sustainable Procurement” has 316 “friends” and the 9 groups that follow us collectively have over 150,000 members in various countries around the world.

Both Twitter and Facebook can be seen at the bottom of our website home page <http://iso20400.org/> which also shows what we have recently posted.



Our Podcasts, videos,
interviews and webinars have
brought more people to our
site

<https://www.iso20400.org/video-recordings-on-our-recent-webinars-on-many-topics-hosted-by-shaun-mccarthy-obe-and-edited-by-dsediting/>

**ISO
20400.org**



Here are the links to our podcast accounts.

Apple, Spotify and our YouTube account are the most visited.

We have a Buzzsprout account which gives an overview of all usage of all the various apps

Apple podcasts - <https://lnkd.in/duvCiMjn>

Spotify podcast - <https://lnkd.in/dm5xk74b>

Podchaser - <https://lnkd.in/dpUHdJJQ>

Podcast Addict - <https://lnkd.in/d6UWkjPC>

Podcast Index - <https://lnkd.in/dgZxvvwr>

Amazon Music - <https://lnkd.in/drbZqjgw>

YouTube link - <https://lnkd.in/eb4vbuY>

So far people from 42 countries around the world have accessed our podcasts

Australia, Brazil, Belgium, Bosnia and Herzegovina, Canada, Colombia, Czech Republic, Denmark, France, Finland, Germany, Hong Kong, India, Ireland, Israel, Italy, Jordan, Kenya, Latvia, Luxembourg, Namibia, Netherlands, New Zealand, Norway, Oman, Philippine, Poland, Portugal, Qatar, Russia, Saudi Arabia, Serbia, Singapore, Spain, Sweden, South Africa, South Korea, Switzerland, United Arab Emirates, United States, UK, Vietnam,



Thank you for your time

For more information please contact

✉ CaroleASmith@actionsustainability.com

☎ 07958 494543

in ISO Twenty-Four-Hundred

🐦 @ISO_20400

www.iso20400.org >

ISO
20400.org

