



Minutes of Steering Group Meeting

Wednesday 8th Feb 2023 at 11 AM – 12.30 PM UK Time

Attendees : Antonio Astone, Ahmed Babader, Luc Bres, Gisele V Boas, Felipe Calvo, Tanya Harris, Sanjay Kumar, Shaun McCarthy, Colin McKerracher, Carole A Smith, Anne Staal, Staffan Soderburg, Thomas Thomas, Farid Yaker, Dannie Yung.

1. Welcome by Shaun
2. Carole Ann presented the Data report for Feb 2023 (already emailed out before meeting). And following on Shaun talked about our previous SG meeting and Menti poll about what we are doing and what was the steering groups wishes of what we could do moving forward. The progress so far is that we have already started using “Mailchimp” to create a monthly newsletter to send out to all our contacts. We have started to create an audio guide for the online Self-Assessment and are working with our IT support staff to achieve this. We have contacted Luc Bres and Anne Staal re: research projects they are working on to offer support. We have contacted an agent to secure “Google” adverts to promote the ISO20400.org website having identified the top ten countries to access the website from our Google analytics report. This is in the hope we will attract more people / organisations to the website and spread the word about sustainable procurement.
3. Luc Bres gave a presentation about his work in Canada. Carole Ann will share the slides with you all shortly.
4. Anne Staal gave a presentation about his research and again Carole Ann will share these slides with you shortly.

5. Antonio Astone raised some points around the evaluation frameworks such as GRI. Luc offered to explore academic work in this area. Tanya mentioned that at the moment we don't know all of the organisations that are using the ISO 20400 standard or referencing to it. Shaun agreed to draft a position paper around the group.

6. Call to action:

1). Shaun asked if all steering group members could please share our link <https://www.iso20400.org/> and our social media groups with their contacts and in their countries.

2). That everyone in the steering group agree to be interviewed by Shaun for a podcast to be added to the website.

3). That anyone interested in Luc Bres or Anne Staal's research projects contact them directly. Carole Ann can pass on your email addresses.

4). Could all steering group members consider recommending worthy contacts who would benefit from a free copy of the ISO 2000 guidance standard.

Date of next Steering group Meeting to be Wednesday 17th May 2023

11 AM – 12.30 PM UK Time