

Minutes of Steering Group Meeting

Tuesday 17th Oct 2023 at 11.30 AM to 12.30 PM UK time

Attendees: Antonio Astone, Ahmed Babader, Lex Bruijn, Shaun McCarthy, Colin McKerracher, Carole A Smith, Jean-Louis Tourneux, Farid Yaker

1. Welcome by Shaun
2. Carole Ann presented the data report which included data from Google Ads, Bing and Sense and Sustainability podcasts as well as our free global website ISO20400.org. On all fronts we are gaining in number still.
3. Shaun gave a progress report on the upgrade of the self-assessment audio project. Hopefully this will be completed in Dec 2023 / Jan 2024
4. There was another discussion about certification and it was agreed that Shaun will produce a final draft to be circulated to the steering group Jean-Louis will send this to Afnor. Lex suggested we also send it to all ISO NSB's around the world too. Antonio will also create a flow chart of options for buyers. Colin will talk to Jose at ISO to see if there is anything they can do.
5. There was finally a discussion about the renewal of the standard in 2027. Jean-Louis is to discuss with Afnor the potential to revive the project committee in anticipation of a future review.

AOB There was no other business.

If you have anything you wish to discuss at our next Steering Group meeting, please email Carole Ann

Next Steering Group meeting will be on Tuesday 16th Jan 2024
from 11.30 am to 12.30 pm UK time via Zoom