



ISO 20400 certification – The facts

ISO 20400 认证的事实

本说明的目的是帮助买家就与 ISO 20400 认证相关的服务做出“知情”的决定。我们的关键信息是; **ISO 20400 是指导性的标准**。它不是並不能作為获得符合性的合格证书，因此请不要向您的供应商(们)索取认证合格证书。

指导性标准特征 Guidance standard features

根据 ISO 政策，只有当 ISO 要求标准包含並清晰和可审计的方式编写的特定规定时，才有可能进行合格评定，指导标准仅包含建议，没有提供足以符合认证要求的审查水平。**买家应注意，提供 ISO 20400 认证是没有任何意义价值，提供认证的组织並面临惩罚性行动的风险。**

认证和保证 Certification and assurance facts

任何一独立方都可以参考 ISO 20400 标准提供他们自己的“保证方案”并发出“保证意见书”，但声明这“保证意见书”代表 ISO 20400 的认证是错误的。买方应确保这个独立一方的诚信、独立性、并有经验和雇用适当合资格的人员作出对标准的保证。买方亦应确保独立一方提供保证的标准和方法是适当并予以披露。

发现潜在滥用行为，该怎么办? What to do if you see potential misuse

滥用案例/情况应报告给国家标准机构 (NSB National Standard Board)。这些国家标准机构可以从 ISO20400.org [Home - ISO20400.org](http://Home-ISO20400.org) 主页世界地图上找到。**NSB 负责评估 ISO 指导标准符合标准合格证书是否具有误导性，如果被认为具有误导性，这是不允许的。** 如果独立一方提供的要约被视为具有误导性，则买方应采取适当行动。

关于 ISO20400.org About ISO20400.org

除了在公众舆论法庭上，ISO20400.org 是没有官方立场或权力对潜在滥用行为提出质疑。但是我们 iso20400.org 对您在这一领域上, 无论是正面还是负面的经验感兴趣。请联系我们，让我们知道您的故事。

感谢我们的指导小组(Steering Group) 成员 Colin McKerracher、Antonio Astone、Shaun McCarthy 和 Staffan Soderberg 提供他们的个人观点，帮助我们整理本说明。



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The purpose of this note is to help buyers to make informed decisions about certification services related to ISO 20400. Our key message is; ISO 20400 is for guidance. It cannot be subject to a certificate of conformity, so please do not ask your suppliers for one.

Guidance standard features

According to ISO policy, conformity is only possible when an ISO requirements standard contains specific provisions, written in a clear and auditable way, whereas a guidance standard contains only recommendations and so, does not provide a level of scrutiny sufficient to comply with certification requirements. Buyers should be aware that **offers of certification against ISO 20400 have no value and that organisations offering them are at risk of punitive action.**

Certification and assurance facts

Any independent party can provide their own assurance scheme referring to the ISO 20400 standard and issue an assurance opinion, but **it is wrong to state that this represents certification against ISO 20400. Buyers should ensure the provider has integrity, is independent, experienced in working with the standard and employs appropriately qualified people. They should also ensure that the criteria and methods for providing assurance are suitable and disclosed.**

What to do if you see potential misuse

Cases of misuse should be reported to your National Standards Body (NSB). These can be found from the World Map on the home page of ISO20400.org [Home - ISO20400.org](https://www.iso20400.org). The NSB is responsible for evaluating whether **a certificate of conformity against an ISO guidance standard is misleading and therefore not allowed.** They should take appropriate action if the offer is deemed to be misleading.

About ISO20400.org

ISO20400.org has no official position or authority to challenge potential misuse other than in the court of public opinion. We are, however, interested in your experiences in this area, both positive and negative. Please contact us to let us know your story. Thanks to our Steering Group members Colin McKerracher, Antonio Astone, Shaun McCarthy and Staffan Soderberg for providing their personal perspectives to help us to put this note together.