

Minutes of Steering Group Meeting

Tuesday 16 th Jan 2024 at 11.30 to 12.30 UK time

Attendees: Antonio Astone, Ahmed Babader, Shaun McCarthy, Adriana Rosenfeld, Carole A Smith, Staffan Soderberg, Jean-Louis Tourneux, Dannie Yung.

1. Welcome by Shaun
2. Carole Ann presented the data report which included data from Google Ads, Bing campaigns, Buzzsprout podcasts to date, we are gaining in numbers across the board. Podcasts are being received extremely well and David has a backlog of recordings to work through, so we won't record anymore until March. If you wish to record a podcast with us about your sustainable journey, experience and expertise please email me.
3. Progress on Self-Assessment (development is going very slowly) but we will demonstrate the audio SA once we have completed the project. Antonio is working on a new standard ISO 14019 on Sustainability and developing a guide. They are presently addressing terminology, and he is looking for someone to help him do this. Please email Antonio directly.
4. Certification ... All NSB's have received our "letter" via email, only 2 have responded so far and neither wanted to engage about certification. JL it sent to Afnor and is awaiting a response. Our "letter" has been added to our website in English, Spanish, German, Hindi and Chinese. If anyone else can offer to translate this letter please contact me.

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5.Preparing for revision 2027

JL will contact Afnor regarding this. In a discussion Staffan pushed for us to support the ISO 20400 guidance standard to remain the same or we could ask for a limited review. As amend would mean a full revision. However, a limited review is rarely used as it's so controversial.

So it was proposed that we redouble our efforts going forward to promote the ISO 20400 guidance standard and to advocate to confirm. Ahmed suggested that we prepare ourselves by collecting comments for the technical committee from now on in case the standard is revised.

AOB

There was no other business.

Next Steering Group meeting will be on Tuesday 16 th April 2024
from 11.30 am to 12.30 pm UK time via Zoom